



**Management of Library Associations Section  
ANNUAL REPORT  
January 2015 – August 2016**

**Report on progress and activities**

<b>Objectives</b> <i>Identified in the Unit's Action Plan</i>	<b>Project or activity</b> <i>Identified in the Unit's Action Plan</i>	<b>Progress</b> <i>Please give brief details, including status (not started, in progress, near completion, completed)</i>	<b>Risks</b> <i>Please identify any problems or concerns (e.g. missed deadlines, lack of resource) and how you would propose to address them</i>
support IFLA's international and national advocacy initiatives (SD1, SD4, KI1, KI2, KI4)	encourage members to lobby at national and international fora on IFLA priority issues including copyright, text and data mining, UN SDGs, and the Lyon Declaration;	On-going: MLAS SC member Niclas Lindberg was speaker in NPSIG Webinar on "Libraries, Advocacy and the Implementation of the 2030 Agenda" on 15 December 2015	
capacity building for MLAS members (KI4, SD4)	host a session on UN SDGs at the 2016 WLIC in Columbus "Library Associations: A Call to Action. National Advocacy and the Implementation of the SDGs"	In progress: Session signed in conference planner, programme agreed with all speakers, presentations sent to interpreter' coordinator	
capacity building for MLAS members (KI4, SD4)	Produce MLAS Guidelines on Communication	Near completion: the original aim of producing guidelines according to the rules for standards was given up as the requirements did not meet the MLAS's aim for the guidelines. In August 2015 it was decided to turn the Guidelines into a checklist. Draft checklist was discussed at midterm meeting, has to be uploaded on the	

broader dissemination of information of section information (SD1)	increase social media presence	website Facebook and Twitter presence established in Sept 2015, active online communication in progress	Lack of social media strategy. Updates have to be made with a larger group with shared responsibility, this is a real challenge. The topic and possible ways forward was discussed at midterm meeting in Panama 2016 and is on the agenda for the business meeting at WLIC 2016. NPSIG activities in this field could serve as a model.
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## Results

Please provide further information about the activities that were completed during the year. Ensure that details or a full report can be found online, the main outcomes have been shared with a wider audience and the impact of the work can be demonstrated.

<b>Completed project or activity</b> <i>Please list those projects/activities identified as completed in the table above</i>	<b>Output</b> <i>Please state what the output of the project/activity was (e.g. Report, Standard, Workshop etc) and provide a URL to it</i>	<b>Communications</b> <i>Please state how the output and outcomes of the project/activity have been communicated to the Unit, IFLA members and the wider profession</i>	<b>Impact of the completed project or activity</b> <i>Through the Measures of Success identified in your Action Plan, describe what difference the project or activity has made to the Unit, IFLA members, the wider profession or society at large</i>
host the mid-term meeting on 13 March 2015 inviting librarians from the region as observers; joined MLAS and Greek Librarians Association conference on "changing societies - changing roles of libraries" on 12 March 2015 in Athens inviting MLAS members and	Conference <a href="http://mlas2015.eebep.gr/">http://mlas2015.eebep.gr/</a>	Via mailinglists in Greece and via ifla-l and mlas-mailing list	In 2015, MLAS did not have an action plan with measures of success. However, it can be stated that the conference did raise awareness on the topic in the region

librarians from the region as participants			
host a session on “With one voice - your role in building and streamlining (inter)national advocacy” at the 2015 WLIC in Cape Town	Session <a href="http://www.ifla.org/mlas/conferences">http://www.ifla.org/mlas/conferences</a>		In 2015, MLAS did not have an action plan with measures of success. The session was well attended and discussion lively
encourage members to lobby at national and international fora on IFLA priority issues including copyright, text and data mining, UN SDGs, and the Lyon Declaration;	MLAS SC member Niclas Lindberg as speaker in NPSIG Webinar on “Libraries, Advocacy a and the Implementation of the 2030 Agenda” on 15 December 2015 <a href="http://www.ifla.org/node/10003">http://www.ifla.org/node/10003</a> SC members reported on their active national lobbying efforts (especially copyright, SDGs) at the midterm meeting – see minutes	Via ifla-l and mlas-mailing-list	In 2015, MLAS did not have an action plan with measures of success. Webinar was successful
support IFLA’s international and national advocacy initiatives (SD1, SD4, KI1, KI2, KI4)	host a session on “With one voice - your role in building and streamlining (inter)national advocacy” at the 2015 WLIC in Cape Town	completed	
capacity building for MLAS members (KI4, SD4)	host a mid-term meeting on 19 April 2016 in Panama inviting MLAS members and librarians of the region as observers	completed	
capacity building for MLAS members (KI4, SD4)	co-host with LAC section a scientific seminar “Transforming LAC region through libraries” on 18 April 2016 in Panama inviting MLAS members and librarians of the region as observers	completed: programme was developed in cooperation with LAC chair, with presentations by selected MLAS SC members in the programme	
support BSLA activities (KI4)	participate in BSLA training organized	completed: all MLAS SC were	

by LAC in Panama on 20 April 2016

actively involved with presentation and discussion, programme was developed in consultation with LAC chair

## Standing Committee membership

Please provide further information about members of the Standing Committee and their contribution to the work of the Professional Unit.

Standing Committee members' names	Role on the Standing Committee (if any) and contribution made to the work of the Professional Unit over the year <i>For example, Chair, Information Coordinator, Project Leader</i>	Comments on position <i>For example, resigned, co-opted to fill a casual vacancy, etc.</i>
1. Gerald Leitner	Chair	Term ended in August 2015
2. Barbara Schleihagen	Secretary, then Chair	Term as Secretary ended in August 2015, Term as Chair started in August 2015
3. Kelly Moore	Secretary	
4. Michael Dowling	Information Coordinator	
5. Marian Koren	Project Leader for MLAS guidelines on communication	
6. Niclas Lindberg	Project Leader for social media communication	
7. Alicia Ocaso	BSLA trainer	
8.		
9.		
10.		
Add as required		

Names of any other reporting persons	Role <i>For example, Corresponding Members</i>	Comments on position <i>For example, resigned, co-opted to fill a casual vacancy, etc.</i>
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<b>1. Vanya Grashkina-Mincheva</b>	Corresponding Member	Term started in August 2015
<b>2.</b>		
<b>3.</b>		
<b>4.</b>		
<b>Add as required</b>		

### Professional Unit meetings or conference calls

Please show how the Standing Committee has conducted its business over the year.

<b>Date</b> <i>When the meeting was held</i>	<b>Location or type of meeting</b> <i>Physical or virtual meeting (telephone, skype etc)</i>	<b>Main outcomes</b> <i>Briefly summarise the main outcomes of the meeting and how these were communicated to the membership of the Professional Unit</i>
<b>1. MLAS midterm meeting, 13 March 2015</b>	Physical meeting in Athens, Greece	Minutes: <a href="http://www.ifla.org/mlas/meeting-minutes">http://www.ifla.org/mlas/meeting-minutes</a>
<b>2. MLAS business meetings at WLIC 2015, 15 and 20 August 2015</b>	Physical meetings in Cape Town, South Africa	Minutes: <a href="http://www.ifla.org/mlas/meeting-minutes">http://www.ifla.org/mlas/meeting-minutes</a>
<b>3. MLAS midterm meeting, 19 April 2016</b>	Physical meeting in Panama	Minutes to be uploaded after approval