

Action plan 2016 – 2017

Information Literacy Section (updated through July 2017)

Objective 1

Provide opportunities for sharing and improving information literacy practice and research across IFLA sections and for the broader library community.

(Key Initiatives; 2.1.1 Develop an evidence base and resources; 2.1.4 Expand and promote a framework for media and information literacies; 4.5.1 Strengthen our regional capacity and leadership)

Objective 2

Work with the library sector and other partners to raise awareness of the positive impact of information literacy programs and initiatives on sustainable development.

(Key Initiative 4.1 Promoting libraries within the United Nations 2030 Agenda for Sustainable Development)

Objectives <i>What do you want to achieve? Use your list above</i>	Project or activity <i>What project or activity are you going to do?</i>	Main tasks <i>What are the specific things you need to do?</i>	Responsibilities and timeline <i>Who will do them and by when?</i>	Resources <i>Do you need specific skills, money or technology?</i>	Communications <i>How will you communicate your achievements? To whom? By when?</i>	Measures of success <i>How will you show the impact of your work?</i>	Progress <i>Report here briefly the progress of your work, at least every month</i>
1. Provide opportunities for sharing and improving information literacy practice and research across IFLA sections and for the broader library community.	1.1 Deliver engaging, innovative, and relevant conference programs and satellites.	1.1.1 WLIC 2017 Wroclaw Conference program joint sponsorship with Audiovisual and Multimedia Section, and School Libraries Section:	Denise Smith & Michele Van Hoeck representing IL Section on the planning team; Call for papers by Jan 31; review of submissions and notification of presenters by March 31.		IL Section webpage; archive conference papers in IFLA Library	Number of submissions & accepted papers and geographic spread; audience at program	Theme: "Media is the Message: Critical Use of Video in the Digital Age" Thursday, 24 August, 13:45-15:45. 20 abstracts received for review Update-July: Five papers were chosen for the program.
		1.1.2 WLIC 2017 Wroclaw Offsite session Joint sponsorship	Lisa Hinchliffe representing IL Section on the planning team; deadline for		IFLA website; archiving session papers in IFLA Library; Distribute news	Attendance at session; # of proposals	Session theme: "Models for Copyright Education in

	with IFLA Copyright and Other Legal Matters Advisory Committee	proposals March 15.	on program via various social media channels & section webpage		Information Literacy Programs” Update-July: Wednesday 23 August, 8:30-15:30. 15 papers will be presented, along with an opening panel of six. Pre-registration is around 80.
1.2 Build a communication strategy for the section.	1.2 Use Public Library presentation at “What Makes a Dynamic Professional Unit” session at WLIC 2016 as a guide; Redesign IL section website; determine most effective means for both internal & external communications	1.2 Communications team: Information Coordinator Antonin Benoit Diouf as lead with Premchaud Hauroo, Laura Ballestra (others to join)	1.2 Post Communications Strategy document on IL Section webpage	1.2 Implementation of communications strategy	Update-July: An initial outline was discussed at WLIC 2016 but strategy still needs to be developed and will be discussed at WLIC 2017.

2. Work with the library sector and other partners to raise awareness of and advocate for the positive impact of information literacy programs and initiatives on sustainable development.	2.1 Gather and share examples of information literacy programs and initiatives that impact sustainable development	Create and disseminate solicitation; gather & organize examples	All SC members; need to designate a project team	Submit to IFLA to use in publicity and publications; IL Section webpage; virtual brochure	Number of examples Number of countries included	Update-July: Examples were solicited from SC members and included in the Section's Global Vision Report.
	2.2 Conduct an inventory of the inclusion of information literacy and libraries in national development plans	2.2 Review data already collected by IFLA; create methodology & conduct inventory; analyse & report results	2.2 Inventory project team	2.2 IFLA webpage; report/advocacy statement to encourage inclusion	2.2 Number of countries inventoried; report on status of inclusion	Update-July: A project team has not been identified yet; determine status at WLIC 2017; need to coordinate with IFLA HQ staff
	2.3 Participate in regional Global Alliance for Partnerships	2.3 Participate in regional meetings & conferences	2.3 Sheila Webber elected as co-chair for European GAPMIL Chapter. Sharon Mader for	2.3 IL Section webpage to encourage awareness & participation;	2.3 Increased proportion of librarians involved in comparison to	Update-July: IL SC members have participated

on Media
and
Information
Literacy
(GAPMIL)
conferences
and activities

North American
chapter (organizing
meeting Sept 2016;
1st chapter meeting
June 26, 2017)

reports to IFLA
HQ

media &
journalism
professionals;
recognition of
importance of
librarians and IL
to GAPMIL
initiatives

in GAPMIL
sub-chapter
meetings for
Europe
(Sheila
Webber)
and North
America
(Sharon
Mader, Lisa
Hinchliffe,
Spencer
Brayton)
GAPMIL sub-
chapter
meetings.
Sharon
Mader is
working with
Stephen
Wyber of
IFLA HQ to
raise
awareness
of GAPMIL.