

Action plan 2020-2021

Name of Professional Unit: Metropolitan Libraries

Focus Area 1			
<p><i>[Describe your Focus Area here]</i></p> <p>Re-defining the Metropolitan Libraries Section's value proposition to the Metropolitan Library community in Post-COVID society</p>			
IFLA Strategic Direction			
<p><i>[Indicate which of IFLA's Core Strategic Directions This Focus Area is aligned with and how]</i></p> <p>Focus area is aligned with IFLA's Strategic Direction 4 – Capacity Building. Our aim is to refine and update the value propositions of the section to be <u>directly relevant</u> to the multi-faceted but unique needs of Metropolitan Library Systems and related stakeholders, in order to create a firm foundation and basis that anchor the curation of MetLib activities according to the needs of our target audience. We believe that meeting the needs of our target audience will strengthen our appeal to regional and sectoral stakeholders and strengthen their involvement in IFLA capacity building initiatives through the MetLib Section.</p>			
Key Initiatives			
<i>[KI No.]</i>	<i>[Describe how your planned activities align with this Key Initiative]</i>		
4.5	<p>MetLib Section's planned activities focus on strengthening and communicating our relevance to public libraries, particularly libraries serving larger Metropolitan cores and cities, and pave the way to grow MetLib's (and IFLA's) presence in different geographical regions and Metropolitan Cities, and correspondingly grow participation of libraries and library workers in MetLib section activities progressively.</p> <p>Focus on anchoring activities on Post-COVID society and impact on the role of Metropolitan Libraries</p>		
Funding Needed	Projects/Activities	Tasks & Responsibility	Timeframe

<input type="checkbox"/>	<p>Growing Metropolitan Libraries Section's reach and network of library contacts</p>	<ol style="list-style-type: none"> 1. Start a list of Public and Metropolitan Libraries (completed) 2. Enhanced contact list of former MetLib members to be distributed for outreach and engagement 	<p>Oct 2020- July 2021</p>
<input type="checkbox"/>	<p>Anchoring MetLib 2020 Conference (planned for May 2021) and IFLA Conference (August 2021) on Post-COVID-19 society and impact on the role of Metropolitan Libraries.</p> <p>Potential Topics:</p> <ul style="list-style-type: none"> • Innovations developed during COVID-19 – views and visions on shaping library work in a post-COVID world. • Value of public libraries and how people in our communities are better off with us than not. • How public libraries are delivering on SDG's – i.e. – creating a healthier society • How do public libraries change the funding paradigm to ensure adequate funding as an essential service particularly during a pandemic? • Sustainable Cities – What makes public libraries valuable in urban communities 	<ol style="list-style-type: none"> 1. Explore and plan a hybrid conference 2. Crowdfund leading libraries and library leaders to share their experiences 3. Record speakers and share circulation of conference via MetLib channels and networks 4. Seek IFLA funding to produce recordings for distribution and training/professional development opportunities 	<p>May – August 2021</p>

<ul style="list-style-type: none"> - Share info with Section members and network of library contacts via Basecamp and mailing list - Share key Section information (e.g. Committee objectives, action plans) on formal IFLA channels - Share MetLib Post-COVID-19 impact on libraries recordings on various social media channels 			
How will you measure the impact of your activities?			
<ul style="list-style-type: none"> - Increase Section membership - Grow attendance and participation at Section conferences 			
Identify other Unit(s) which may be interested in this Focus Area, or with which you could collaborate on projects/activities.			
Public Library Section; IFLA-Regional Offices			

Focus Area 2			
Impact of libraries on the lives of people in the communities we serve.			
IFLA Strategic Direction			
<i>[Indicate which of IFLA's Core Strategic Directions This Focus Area is aligned with and how]</i>			
<ol style="list-style-type: none"> 1. Strengthen the global voice of libraries 2. Inspire and enhance professional practice 			
Key Initiatives			
<i>[KI No.]</i>	<i>[Describe how your planned activities align with this Key Initiative]</i>		
1.1	Show the power of libraries in achieving sustainable development goals		
2.4	Provide tools and infrastructure that supports the work of libraries		
Funding Needed	Projects/Activities	Tasks & Responsibility	Timeframe
<input type="checkbox"/>	Discover current state of impact measurement strategies by libraries, collecting examples of how libraries are currently collecting data, and analyzing and measuring impact	<ol style="list-style-type: none"> 1. Review sustainability of MetLib's existing efforts in collecting performance data of MetLib libraries for comparative analysis. 2. Identify a lead agency/library to support continued coordination of data collection from MetLib members and to develop a framework for evaluation and analysis of the data 	<p>Oct 2020 -- Aug 2021</p> <p>Oct 2020 – Aug 2021</p>
How will you communicate your activities and results?			
Share comparative analyses at IFLA conference and on MetLib site			

How will you measure the impact of your activities?

Number of responses received and Feedback from libraries using methods promulgated – i.e. Statistics and examples of successful outcomes/ best practices

Identify other Unit(s) which may be interested in this Focus Area, or with which you could collaborate on projects/activities.

Public Libraries Section, Statistics and Evaluation Section, National Libraries Section;

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