



IFLA Library Services to Multicultural Populations Section 32

Action Plan 2011-2012

IFLA Strategic Direction #1:

Empowering libraries to enable their user communities to have equitable access to information.

Section 32 Activities:

Directly related to IFLA priority activity 1.4, *enable libraries to increase awareness among decision makers of the key role libraries play in advancing the information and knowledge society through IFLA's Advocacy Framework and Activities:*

- Advance the work of the section including its key current activities of promoting the *IFLA/UNESCO Multicultural Library Manifesto* and *Multicultural Communities: Guidelines for Library Services* through the section's website and newsletter.
- Promote the work of IFLA and the section by holding conference sessions, poster sessions, Satellite and other meetings throughout the year.
- Support the work of the Special Interest Group on Indigenous Matters including support for the SIG's outreach plan.

IFLA Strategic Direction #2:

Building the strategic capacity of IFLA and that of its members.

Section 32 Activities:

Directly related to IFLA priority activity 2.2, *implement strategies that meet the targets for broadening the Membership base and strengthening IFLA's capacity for participation in regional activities:*

- Publish a new brochure promoting the work of the IFLA Section on Library Services to Multicultural Populations.
- Continue with the section's campaign to increase membership to IFLA and the section through active recruitment by all members and the section's Recruitment Officer.

- Hold a midyear meeting each year (Seville, Spain, 2011, Alexandria, Egypt, 2012) which includes a significant amount of outreach activities to libraries and librarians in the region.
- Raise the awareness of the IFLA SIG on Indigenous Matters within communities serving Indigenous peoples.
- Secure the status of the Special Interest Group as a full IFLA Section by 2012/13 by ensuring a strong and stable membership base.

IFLA Strategic Direction #3:

Transforming the profile and the standing of the profession.

Section 32 Activities:

Directly related to IFLA priority 3.1, *assert credibility through endorsed up-to-date policies and standards and through wider evidence-based research that validates its policy position:*

- Develop a marketing and distribution strategy for the newly revised 3rd edition of *Multicultural Communities: Guidelines for Library Services*.
- Revise and publish the section's *Recruitment Strategy for Multicultural Libraries*.
- Conduct and publish research on the Indigenous library services.
- Promote awareness of relevant policy documents impacting Indigenous library services.

IFLA Strategic Direction #4:

Representing the interests of IFLA's members and their users throughout the world.

Section 32 Activities:

Directly related to IFLA priority 4.2, *assess the partnership with UNESCO to affirm strategies advantages and strategies in connection with IFLA's priorities ad areas in which IFLA can take leadership:*

- Work with IFLA HQ and UNESCO to develop training tools and workshops regarding the *IFLA/UNESCO Multicultural Library Manifesto*.
- Further promote and increase access to the *IFLA/UNESCO Multicultural Library Manifesto*.
- Work closely with the Special Interest Group on Indigenous Matters as it defines the role of IFLA with regards to the needs of Indigenous populations in a global context.