**News Media Business Meeting (Post-WLIC)**

**September 10, 2021 Minutes**

Meeting recording will be available online until 15 October:  
<https://us06web.zoom.us/rec/share/4B1voJycFO3R55wi_lilObHAusH2Urb84PgONbJ7M-hLEhCiJmitzQX4-3ITLqMz.6VC9BJLOH09JUfuZ>

**Present:** Pia Heidrich, Karolina Holub, Jeffrey Knapp (Chair), Ana Krahmer (Information Coordinator), Ralph Marschall, Edward McCain, Victor Mutyev, Ann Okerson (Secretary), Perla Olivia Rodriguez Reséndiz, Nina Servizzi, Kopana Terry, Deborah Thomas, Tinamarie Vella, Anke Winsmann

**Regrets:** Mary Feeney**,** Frederick Zarndt

**Not Attending:** Mazelan Anaur, Aurélien Brossé, Georgina Sanabria Medina, Gretel Westman

**Links Shared During Meeting:**

Project information on the digitization of the complete German-language newspaper holdings of the 17th century at SuUB Bremen: <https://www.suub.uni-bremen.de/ueber-uns/projekte/alte-zeitungen/>

Luxembourg Newspapers Project: <https://eluxemburgensia.lu/en>

Digitized Swedish Newspapers (site in Swedish only) from the 16-hundreds until today (with some major gaps): <http://tidningar.kb.se/>

**AGENDA**

**1. Welcome and Introductions** -- by all participating committee members.

**2. Report on WLIC 2021 Programme**, formal presentations and Q&A, participation (Ana Krahmer, Coordinator of the Programme)

Ana reported that the programme attracted 200 attendees. It was an excellent session and received many compliments. Timing was 45 minutes pre-recorded and 30 minutes of live Q&A. The pre-recorded segment is available via the conference website for those who registered (and if you didn't, you can register until 29 October for 50 Euros).

**3. Preparations for News Media Committee Activities 2021-2023**

**A. Scheduling Committee Business Meetings for the coming year**.

The Management Team (Jeffrey, Ann, Ana) proposes to meet quarterly. The group agreed that this Friday timing (10:30 a.m. Eastern Time) works for December, March, June. Hold additional meetings or re-schedule if needed.

**B. News Media Open Programmes**(topics and volunteers)

**\* Midterm Meeting for 2002:** would normally be held in person in first quarter of the new year, but in-person may not be feasible in 2022.

Perla reported her idea (see fuller written proposal in **Addendum** section below). Topic: International experience of digital preservation on social media of Covid-19 as reported in the news Media. This proposal is the result of last year's March Midterm meeting in Mexico City -- a new research project about social media grew out of that event. The aim is to focus on less formal news outlets.

This virtual event would be bilingual in Spanish and English. It would focus on process, methodology, and responsibilities for capturing such information. UNAM would publish a book of proceedings/essays. Perla is open to receiving other suggestions and modifications. There may be a synergy here with Feeney/Mutyev suggestions (see **Addendum** below). The ideas are compatible.

Ann suggested getting some volunteers to develop this idea further and bring it back to the committee via email. Ana volunteered Mary Feeney will be interested if news literacy can be incorporated).

**Interested:** Perla, Mary (potentially), Karolina, and Tinamarie will soon get together virtually and report back. (Touch base with National Library of Medicine). Perla will initially convene this group via email.

**\* Open Programming for Dublin**

Ana suggested the Committee look at the "News in Education and Research" topic that was chosen two years ago. (See Mary Feeney's proposal in the **Addendum**.) It was popular and generated many responses to the CFP, but then the conference wasn't held. Much of the work of the Call for Papers has been done, but it needs to be reviewed and updated. There was discussion of the time commitment required for participation.

Victor also submitted this morning a message with detailed ideas (See **Addendum** for full text), including an open programme on digital literacy and also a project based on that program. These ideas are compatible with Mary's suggestion. Jeffrey called for volunteers to work on the Education/Research open programme.

I**nterested**: Mary, Victor, Anke, Edward. They will get together virtually and report back to the full committee. [Karolina Holub then volunteered via email.] Mary will initially convene this group?

**C. Outreach for News Media Committee**

**\* Social Media.** It would be advantageous for the Committee to raise the profile of news-related issues and of its own work, via various social media outlets. It was suggested that a small group of volunteers could work with Ana (Information Coordinator) to increase our visibility on outlets such as Facebook (which Mary Feeney has already been managing), Twitter, and Instagram. Ana and other committee members could feed information to this team and push out relevant notices to a wider audience, not only about the Committee's work, but also about related events and projects.

**Interested:** Jeffrey, Anke, Karolina, Tinamarie. Ana will convene these volunteers via email.

**\* Blog**. The group expressed some interest in a News Media blog -- perhaps one per month. Anything goes: Issues, areas members are working in, guest posts? This would not be a short Facebook posting, nor a long essay, but perhaps a page on a contemporary topic. Ann offered to solicit postings and keep a calendar. She offered to reward contributors with fine dark chocolate -- this was a very popular idea!

**D. Project(s) to Support IFLA Strategic Goals**

**\* Resource Center.** A previous area of interest (2019-2021) had been to develop a "Resource Center" (aka website) with annotations about sources of information regarding Preservation of Born Digital News and/or related areas. There was discussion of developing such a site in collaboration with other organizations.

**Interested:** Pia, Edward, Nina, Deb. They will meet virtually and report back to the committee. Can Edward initially convene this group?

**\* Victor's News Media Literacy Project**, in which he characterized education in news literacy as a new social function of libraries.

**Interested:** Victor, Jeffrey, Perla, Mary ("soft" volunteered in her absence). Ana offered to test ideas and techniques in her teaching. They will meet virtually and report back to the committee. Victor to convene this group initially via email.

**4.   Any Other Business?**

Do we have a list of all our email addresses? See full list of Committee Members on the IFLA web site and see also the abbreviated chart at the end of these minutes:

<https://www.ifla.org/units/news-media/committee/>

If you haven't already signed up for the listserv, please do so:

<https://mail.iflalists.org/wws/info/newsmedia>

It was agreed that love of fine chocolate is a common bond in this committee!

**5.  Adjourned on the hour**

**List of 2021-23 News Media Committee Members & Email Contacts:**

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| --- | --- | --- | --- | --- |
| **TERM 1** | **TERM 2** | **FIRST\_NAME** | **LAST\_NAME** | **EMAIL** |
| 2019 |  | Perla Olivia | Rodriguez Reséndiz | perlaolivia@gmail.com |
| 2019 |  | Ann | Okerson | aokerson@gmail.com |
| 2019 |  | Mazelan | Anuar | Mazelan\_Anuar@nlb.gov.sg |
| 2019 |  | Frederick | Zarndt | frederick@digitaldividedata.com |
| 2019 |  | Nina | Servizzi | nina.servizzi@nyu.edu |
| 2019 |  | Ralph | Marschall | ralph.marschall@bnl.etat.lu |
| 2019 |  | Ana | Krahmer | Ana.Krahmer@unt.edu |
| 2017 | 2021 | Kopana | Terry | klterr0@uky.edu; kopana.terry@uky.edu |
| 2017 | 2021 | Anke | Winsmann | winsmann@suub.uni-bremen.de |
| 2017 | 2021 | Deborah | Thomas | deth@loc.gov |
| 2021 |  | Aurélien | Brossé | aurelien.brosse@bnf.fr |
| 2021 |  | Mary | Feeney | mfeeney@arizona.edu |
| 2021 |  | Pia | Heidrich | pia.heidrich@kb.se |
| 2021 |  | Karolina | Holub | kholub@nsk.hr |
| 2021 |  | Jeffrey | Knapp | [knapp@psu.edu](mailto:knapp@psu.edu) |
| 2021 |  | Edward | McCain | mccaine@rjionline.org |
| 2021 |  | Victor | Mutyev | victor.mutyev@gmail.com |
| 2021 |  | Georgina | Sanabria Medina | gesame@hotmail.com |
| 2021 |  | Tinamarie | Vella | [tinamarie.vella@gmail.com](mailto:tinamarie.vella@gmail.com) |
| 2021 |  | Gretel | Westman | gretel.westman@nb.no |
|  |  |  |  |  |
|  |  |  |  |  |

**ADDENDA- The following were submitted by email as proposals for NM Committee Activities for 2021-22;**

**1. For a Midterm or Extended Webinar (in lieu) (Perla Rodriguez Reséndiz)**

**International experiences of digital preservation of information on Covid 19 published on twitter and facebook.**

**Objective:** To create a forum for the exchange of processes, methodologies and experiences of preservation of digital content on the Covid 19 pandemic published on social networks such as twitter and facebook.

**Characteristics:**

\* The seminar would be in Spanish and English.

\* The Seminar would help to continue having a discussion on new digital media in Latin American libraries.

\* The papers will be published in a book edited by IIBI UNAM.

**The proposed dates, according to our work schedule are:**

Date of the seminar: 27 February 2022.

Publication of the call for papers: Fall 2021

Evaluation of proposals: Fall 2021

**2. For the Dublin Open Programme (Mary Feeney)**

I won’t be at our meeting tomorrow, but regarding the agenda item of possible topics for WLIC 2022 in Dublin, I’d like to propose that we consider using the topic that Minna and I had developed last year (before WLIC 2021 was moved to a virtual meeting). We had all discussed it, and there was interest among the committee for this.

**“News Content in Education and Research”**

[We’ll need to incorporate the 2021-2022 WLIC theme once it is determined.]

Newspapers and other news content have long been of interest for educational and research purposes. With the proliferation of digitized news content, there are opportunities for innovative ways of teaching and conducting research with news resources. How are libraries enhancing access to digitized news? How are individuals and institutions making use of news content for education and research? The IFLA News Media Section seeks proposals for papers to be presented online in August 2021 2022 for the virtual IFLA World Library and Information Congress. Proposals should address the main theme and related topics, including but not limited to:

\* Case studies of digital humanities projects using news media, including digitized historical newspapers, sound, audiovisual, and social media.

\* Researchers’ use of news content – both physical and digital

\* Focus on researchers’ needs in developing library services: case news content

\* Case studies that provide example lesson plans for incorporating news research into instruction at all levels

\* Cooperation with educational organisations in producing news content for education

\* Impact of news content in education and research

**3. For a Project based on Mary Feeney's Education and Research Topic (Victor Mutyev)**

First of all, I truly support the topic “News Content in Education and Research” and I think that we need to design a collaborative project based on it. I propose to focus on two aspects:

- Case studies that provide example lesson plans for incorporating news research into instruction at all levels

- Impact of news content in education and research + Social impact of news.

To do so we can organize several small subgroups in our section based on the location of members. For example groups can cover North America, South America, Europe, Africa, Asia and Oceania. The division can be discussed and changed somehow if needed. After that the plan and timing should be designed. It can consist of several stages:

1. Theoretical study of existing news related courses taught in higher school and in the libraries. Previously there is a need to define what kind of courses could be marked as “news related”. Result – summary of education practice.

2. What are the fundamental concepts of these courses? How can we conceptualize it and classify approaches that will be found? Result – matrix of news approaches.

3. What are the practice-oriented effects of these courses? What skills could be gained? How can graduates use news related skills in their professional activities (library services, information management, information analytics, consulting etc.) and in everyday life? Result – determination of core competences related to news media production, dissemination and consumption required for library professionals.

4. Design of lesson plans for incorporating news research into instruction at all levels or/and an academic discipline with commonly accepted structure and content to implement in schools, libraries, universities. Result – course outline.

5. Preparation of News Media IFLA guidelines based on the conducted research. Result – guidelines.

6. Presentation of the project at WLIC. Result – reports / articles.

**Further opportunities (I suppose for the next term):** Construction of a multilingual online resource of educational practices, training, workshops, cases in the sphere of news education and research. While doing this work we can collaborate with other IFLA sections and, probably, with UNESCO structures focused on media literacy.

This project is well correlated with IFLA Strategy:

1. News literacy, education and research as a way to foster intellectual freedom (STRATEGIC DIRECTION 1: STRENGTHEN THE GLOBAL VOICE OF LIBRARIES. 1.4 Shape public opinion and debate around open access and library values, including intellectual freedom and human rights);

2. News Media IFLA guidelines (STRATEGIC DIRECTION 2: INSPIRE AND ENHANCE PROFESSIONAL PRACTICE. 2.3 Develop standards, guidelines, and other materials that foster best professional practice)

3. Reinforcement of learning opportunities for library practitioners and educators. (STRATEGIC DIRECTION 3: CONNECT AND EMPOWER THE FIELD. 3.4 Provide targeted learning and professional development).

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