UPDATE

Newsletter of the Continuing Professional Development & Workplace Learning Section #43 of the International Federation of Library Associations and Institutions

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Photos contributed mainly by J. Varlejs, M. Ertel, J. Jara and J. Jovin
# Standing Committee, Officers & Corresponding Members

## Responsibilities

CPDWL Standing Committee, Office Bearers & Corresponding Members (revised May 2017)

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Letter from the co-Chairs

Dear colleagues, members and friends of CPDWL,

Welcome to this issue of the CPDWL Newsletter – with warm wishes from your new Co-Chairs of the Standing Committee (SC), Gill Hallam and Sandy Hirsh. We thank the outgoing Co-Chairs, Catharina Isberg and Ewa Stenberg, for their warm and engaging leadership of the SC over the past couple of years. They are indeed a hard act to follow – but the path is smoother with Catharina stepping into the role of Secretary, which ensures a strong element of continuity across the executive of the SC. She picks up the baton from Vivian Lewis, who brought her expertise and enthusiasm to the role and ensured that everything was so well coordinated. Mary Laskowski remains with us as Information Coordinator, so we have not lost her ideas and experience.

One of the very impressive characteristics of the CPDWL section is the genuine commitment of past members of the SC. Our passionate group of corresponding members and consultants demonstrates a further way in which CPDWL’s activities have lasting impact. We thank all of you for your continuing interest in our work!

Since the last newsletter, plenty has happened. The main event was, of course, the WLIC in Wroclaw. While the dynamic nature of the contemporary LIS profession presents many challenges, it also offers the CPDWL team many opportunities. What areas of professional practice today do not demand ongoing learning and development? This means that many other sections of IFLA seek CPDWL out as a potential partner for sessions at the WLIC. This may seem to stretch our capacity – but with our extended family of corresponding members and consultants, we manage to make a significant contribution across a range of activities.

In Wroclaw, CPDWL hosted a number of events, which attracted a lot of interest:

- **Staff development and the CPD Guidelines: Rapid fire cases and discussion.**
  - Attended by 122 conference delegates

- **Bridging the gap from school to library: Best practices for planning, participation and assessment of internships, practicums, field experiences and mentorships in LIS education.** Run in conjunction with the sections for School Libraries and Education and Training
  - Attended by 184 conference delegates

- **Knowledge Café: New librarians for new times – continuous learning to become change agents in a changing world.** Run in conjunction with the sections for Knowledge Management and Libraries and Research Services for Parliaments
  - Attended by 183 conference delegates

- **The accidental assessment librarian: Building data analysis and evaluation skills in academic and public libraries.** Run in conjunction with the section for Statistics and Evaluation.
  - Attended by 155 conference delegates

Not only did well over 600 delegates attend and participate in these sessions offered by the CPDWL team, but the members of the Standing Committee who were involved in the planning and organisation of the
sessions learnt a lot from and built valuable relationships through their interaction with colleagues from other areas of LIS practice.

As usual, the SC held two business meetings in Wroclaw. These meetings were well attended, with lively discussions about the current program of work, the section’s future directions and the ways in which we can engage the wider IFLA community in our activities. To keep up to date with our activities, don’t forget to view the minutes of the meetings [URL: https://www.ifla.org/cpdwl/minutes], the Annual Report [URL: https://www.ifla.org/files/assets/cpdwl/annual-reports/cpdwl_annual_report_sept2016-aug2017_final.pdf] and the Action Plan [URL: https://www.ifla.org/files/assets/cpdwl/strategic-plan/cpdwl_action_plan_2017-2018_final.pdf]. Our main channels of communication with the website [URL: https://www.ifla.org/cpdwl], Facebook site [URL: https://www.facebook.com/groups/467504346631486/], the blog [URL: https://blogs.ifla.org/cpdwl/] – and of course the Newsletter!

CPDWL has been actively involved in the IFLA Global Vision project. Catharina Isberg and Vivian Lewis represented CPDWL in Athens at the workshop in Spring 2017 (see the newsletter article about this for more details). Catharina Isberg and Sandy Hirsh will be representing CPDWL in March 2018 in Barcelona to continue the global work.

We are grateful to Loida Garcia-Febo for her tremendous work in starting and overseeing the free quarterly webinar series on issues of interest to new librarians, and all types of librarians, associations and institutions over the past several years. At the WLIC in Wroclaw, CPDWL selected a new webinar coordinator, Mary Ellen Davis, to oversee the webinar series. One of her first tasks was to work with our partners, the IFLA New Professionals Special Interest Group and the American Library Association, to put together a survey to help identify the 2018 webinar topics that would be of greatest interest to the international community. Check here for more about the webinar series and upcoming topics: https://npsig.wordpress.com/.

Beyond this, engagement with the section continues with the CPD Guidelines. At the WLIC, our poster encapsulated them in 13 different languages. Strategies are in place for the coming year to expand the range of languages even further. The translation of the posters represents a ‘soft diplomacy’ approach to extend the reach of IFLA’s advocacy role. If you are interested in translating the poster into your own language, please contact Gill Hallam (g.hallam@qut.edu.au) to receive a copy of the poster template.

Planning has already begun for the sessions the CPDWL section will be involved in at the 2018 WLIC in Kuala Lumpur, so we are hoping to once again be involved in some great sessions. With the announcement that the 2019 WLIC will be held in Athens, the Standing Committee has begun to explore some ideas for our next satellite conference. We will share ideas with you over the coming months and we hope many of you will be able to attend the event.

Ewa Stenberg and Anne Lehto worked incredibly hard to finalise the publication of all the papers from the last satellite conference (Milnerton, South Africa, 2015) which are now available in the IFLA Library. The themes discussed in Milnerton remain topical: every LIS professional needs to take ownership of their career to ensure success at the personal, institutional and professional levels. Please head to the IFLA Library to access all the papers. [URL: http://library.ifla.org/view/conferences/2015/2015-08-12/831.html]

So, as the new year commences, we can reflect on the past, as well as planning the future. We encourage you to become even more engaged in the work of the CPDWL section so that we really can make a big difference within and beyond the IFLA community.

Best wishes to you all!

Gill Hallam g.hallam@qut.edu.au
Sandy Hirsh sandy.hirsh@sjsu.edu
CPDWL activities during the 2017 Congress in Wroclaw, Poland

Standing Committee Meetings

The first meeting took place on Saturday, August 19.

Besides the regular business items, we discussed the proposals of the Professional Committee regarding our Section’s logo and a one-pager presentation. This was followed by an interactive small groups session dealing with WLIC sessions 2018, improving communications, webinars series, a pilot project for CPD coaching during the WLIC, and a communications plan to promote the Guidelines.

All members were reminded of the time and place of the four sessions sponsored by our Section and invited to attend as many of them as possible, as well as visit the poster session presented by Jana and Gill on Monday and Tuesday. Please see the graphic testimony of those sessions starting on p. 10.

At the end of this first meeting, outgoing officers and members were thanked for their contribution during the two periods they served in our Standing Committee.

Proud outgoing and incoming Officers: Vivian, Sandy, Gill, Catharina and Ewa.
During the second business meeting, held on Wednesday, August 23 the main topics were the WLIC 2018 sessions and the detailed review of the CPDWL Action Plan. Proposals for Corresponding members and consultants were proposed and accepted.
Regarding the possible sessions in Kuala Lumpur, the following proposals will be considered:

- Follow-up on Guidelines featuring case studies;
- How to become a data librarian? (Partnership with Science & Technology & SET)
- Knowledge Cafe
- how to prepare library staff to engage in Hackathons

The complete minutes of the 2017 meetings are available at https://www.ifla.org/files/assets/cpdwl/minutes/cpdwl_minutes_august_2017_final.pdf
CPDWL program in Wroclaw – Graphic testimony

The detailed description of the sessions appeared in our June 2017 Newsletter, p. 7
https://www.ifla.org/files/assets/cpdwl/newsletters/cpdwl_newsletter_june17.pdf

Staff development and the CPD Guidelines: Rapid fire cases and discussion. (122 participants)
Bridging the gap from school to library: Best practices for planning, participation and assessment of internships, practicums, field experiences and mentorships in LIS education. (184 participants)
Knowledge Café: New librarians for new times – continuous learning to become change agents in a changing world. (183 participants). A comprehensive summary of the discussions of each table prepared by the rapporteurs has been compiled by Monica Ertel and is available in the IFLA wiki space at https://iflakm.wikispaces.com/KM+Newsletters+and+Brochures.

The Knowledge Café at the 2017 IFLA World Conference was an interactive discussion focused on the changing and challenging role of librarians in the ever-evolving information world. During the one-hour session, participants had the opportunity to attend two of twelve different table topics. This report summarizes eleven of the tables. Discussion leaders kicked off the conversations that rapidly turned into insightful and very practical ideas that participants could take home. About 180 attendees gained insights on the importance of continuous learning as information professionals affect change in our communities.
The accidental assessment librarian: Building data analysis and evaluation skills in academic and public libraries. (155 participants)
Building a five star profession: IFLA Guidelines for Continuing Professional Development — Poster session

Gill and Jana with the original full-size posters

Gill and the poster translated to 10 languages

Discussing the Guidelines

Poster creators and translators
Introducing the IFLA Guidelines for Continuing Professional Development at the 2017 Annual American Library Association (ALA) Conference in Chicago

Jana Varlejs,
CPDWL Section Consultant

CPDWL was represented at the ALA’s Learning Round Table (LearnRT) at their “Training Showcase” in an effort to promote our Guidelines. Susan Schnuer and I were able to use table-tents derived from the posters prepared by Gill Hallam and her talented staff for the Wroclaw WLIC to draw attention.

I also had a laptop so people could search the entire Guidelines document, but most people were content with the executive summary handout. I managed to get the whole thing on one sheet of paper!, and can email it if anyone wants to share it. It is in English only, but a number of translations are on the CPDWL website, and could be adapted for local meetings. I also have the five basic Power Point slides that I can send you.

The Training Showcase is a program that CPDWL might want to try to emulate at a future WLIC conference. Here is how LearnRT describes it:

The showcase is an annual event sponsored by our round table to give trainers and training organizations a chance to showcase best practices in library training, learning, and continuing education. All types of libraries, and staff and public trainers will enjoy coming to learn, share, and meet new people. This year we are going to have a casual, fun, atmosphere with refreshments and prizes for participants who visit tables.

Should you host a table?

The Showcase normally attracts 80-100 attendees - all of whom are interested in training and staff development. Whether you are a training vendor, a library staff trainer, a library consultant, or involved with state, consortium, or national training, you have expertise to share. You will have your own table (at no charge) and will be sharing at least one training tip-on whatever topic you’d like. We will share your contact information so that participants can follow-up.

From http://www.ala.org/rt/learnrt/ , The Learning Round Table (LearnRT):
...promotes quality continuing education and staff development for all library personnel. We help you NETWORK with other staff development and continuing education providers for the exchange of ideas, concerns and solutions.

...serves as your SOURCE for staff development continuing education assistance, publications, materials, training and activities.

...is your ADVOCATE for quality library staff development and continuing education at the local and national levels

http://www.ala.org/rt/learnrt/

The Round Table publishes a quarterly newsletter, Learning Exchange

Promoting the IFLA CPDWL Guidelines across Serbia

Jelena Jovin, Matica Srpska Library *

Librarians should be models for becoming successful in the continuing personal and professional development. That is why they need clear and inspiring guidance. With the translation of the CPDWL guidelines poster into Serbian language (http://bds.rs/wordpress/?p=2177), I tried to motivate librarians to fulfill that goal.

Managing Conflicts in Serbian Libraries
Poster Session IFLA WLIC 2017
Wroclaw Poland

As a member of the Serbian Librarian Association (SLA) and the author of the poster presentation Managing Conflicts in Serbian Libraries (http://library.ifla.org/id/eprint/1864), I had the opportunity to participate in the SLA project Librarians on the Road: 1000 km to 1000 ideas
and travel with the group of enthusiastic librarians to IFLA WLIC in Wroclaw. There I got the unique chance to meet the guideline’s authors as well as other members of the lively CPDWL Section.

Motivated Librarians Can Move the World
Educational Workshop 2017

photo by Dunja Novaković,
Library of Sabac, Serbia

Jelena is the author/conductor of 3 educational workshops within the Continual Professional Development in Serbian Librarianship, in which she applies psychological knowledge into library environment in order to improve the organisational climate. So far, she taught librarians how to be assertive, manage conflicts in constructive way and become motivated.

Managing Conflicts in Libraries
Educational Workshop 2016

photo by Bojana Bjelica,
Matica Srpska Library, Novi Sad, Serbia

*Jelena Jovin* graduated from Department of Psychology at the Faculty of Philosophy, University of Novi Sad, Serbia. She has 3 year experience in cataloguing monographic publications and six years as reference librarian at Matica Srpska Library in Novi Sad. Jelena has certification Organisational Transactional Analysis and 4 year group experience in psychodrama. Besides Serbian, she speaks English and Hungarian.
Workshop about the CPDWL guidelines for continuing professional development in Hamburg, Germany

Ulrike Lang, lang@sub.uni-hamburg.de
CPDWL Consultant

When you create guidelines which should be useful at the international level, you have to look for the most common denominator. The result might be a very small solution for your own cultural and regional area but might also be a surprise when you are looking deeper into it.

Hamburg is the second largest city of Germany, located in the North of the country. We have a wide range of libraries like a public library system with several branches, university libraries, special and institutional libraries. For these I offer a monthly educational training and lectures with different topics. Everybody is welcome to participate or offer their own research. Even for librarians in smaller institutions sometimes it is the only possibility to find some education and professional development on a local base with a personal exchange right on the spot.

On November 14, 2017 we met to discuss the CPDWL/IFLA guidelines for continuing professional development which are already translated in German, as well as the summary. After presenting the headlines and content of the different target groups we started a discussion about the guidelines.

It is a bit unusual for German employees to be responsible for career planning as well as knowledge improvement like the guidelines recommend. Most of us are waiting for the employers, directors, team leaders etc. to perform this task. We are responsible to finish our work and the bosses job is to rule the roost and state the path to reach the result.

This means that we would have to change the work culture, which will be difficult and take some time. And even if we have a lot of libraries in Hamburg, the chance for career changes or even thinking about a new professional perspective in the city is difficult nowadays. When you are happy living in a major city you do not move to the suburbs or the countryside, so most of the librarians will not move to another job. The demographic change which is happening in Germany right now will support the lack of mobility because the institutions would have problems to fill the vacant positions and have to offer incentives to hire competent staff in the future. So this scenario might support career planning in the future, but not under the responsibility of the learner but the employer.

The second aspect of our discussion was: How do I stimulate structures for change as employer or HR manager? We have a lot of colleagues who are really interested in professional development but others are not. Some find the excuse not to participate because they have too much work, which could draw the attention to the workload which is too big, but could also mean that they think they don’t need lifelong learning. And it is not a sign of age. How do I attract this group to participate in continuing education and professional development?

I would be really interested in starting the discussion and get information on how you deal with this in your libraries or countries. Maybe we can continue on the CPDWL blog?
CPDWL and IFLA’s Global Vision

The challenges facing the library field from ever-increasing globalisation can only be met and overcome by an inclusive, global response from a united library field. This is why IFLA has engaged the library community in IFLA’s Global Vision discussion – a venture that will generate a united library field roadmap for the future.

CPDWL is involved in this work not only through many of its members but also as an IFLA unit. In April 2017 Catharina Isberg (as co-chair) and Vivian Lewis (as secretary) attended the kick off workshop in Athens as representatives for CPDWL.

Afterwards, all of the CPDWL standing committee was involved via emails and a virtual meeting to contribute to the CPDWL Global Vision report. The CPDWL vision report was submitted to IFLA headquarters in mid July.

At the CPDWL standing committee meeting in Wroclaw during the WLIC in August 2017, the committee members were informed about the process and many members attended the IFLA Global Vision sessions during the congress. The newly elected co-chairs Gillian Hallam and Sandy Hirsh, as well as the elected secretary Catharina Isberg, encouraged the CPDWL standing committee members to participate in the Global Vision voting, as well as to spread the word about this initiative.

During the last months of 2017 and the beginning of 2018, IFLA has been working on the Global Vision Report which will draw on the vision reports submitted by all members of IFLA, as well as on the results of the online voting. IFLA is planning a follow up workshop in Barcelona in mid-March 2018. At this time CPDWL will be represented by Sandy Hirsh (as current co-chair) and Catharina Isberg (as current secretary).

Focusing on CPDWL is of great importance for the realization and shaping of IFLA’s global vision, as it is one of the most important success factors to have competent staff with updated and advanced skills in library and information science. CPDWL will continue to work on this important initiative.

Catharina Isberg, secretary CPDWL
Gillian Hallam, co-chair CPDWL
Sandy Hirsh, co-chair CPDWL

From the Information Coordinator

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Suggested reading
Report on the State of libraries in Germany 2017/18

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CPDWL Consultant

Maybe it is of interest for the CPDWL newsletter readers to get information about the Report on the State of libraries in Germany 2017/18, which can be found in English at http://www.bibliotheksverband.de/fileadmin/user_upload/DBV/publikationen/dbv_Bericht_2017_RZ_engl_Web.pdf

After some interesting statistic figures about German libraries, the report focusses on some major subjects and requirements:

- legislation on the borrowing of e-books in libraries
- comprehensive provision of digital facilities in public libraries
- more political education through libraries.

You can now get information through a huge variety of channels online, printed or broadcasted. The major task of libraries is to provide unrestricted access to accurate information to everybody but also to help people to obtain information and teach skills in handling and evaluating sources. To fulfill these tasks the library staff need a constant training and a solid funding.

- reliable and permanent funding of a national research data infrastructure
- a coordinated approach to open access publication
- more library-related legislation
- investment in securing the future viability of libraries.

Education is under the responsibility of the states of Germany. So there is no federal library law but some state laws. German librarians demand library laws in every state to help develop the libraries and their tasks.

It would be interesting to look at other countries to see if they have other or more urgent needs. And maybe we can learn of the results of others.

Join CPDWL!
CPDWL Standing Committee dinner

Relaxing and consolidating friendship
Short notes on our SC members activities

Flash Mob in Wroclaw

Did you know that Matilde Fontanin our very active past CPDWL SC member and now consultant, participated in this initiative? Here you have her reading her eBook

See the video at https://www.youtube.com/watch?v=qEU_HuCXmx4

Loida Garcia-Febo, CPDWL SC member, and American Library Association president-elect with Jelena Jovin during the SLA Conference

Raymond Pun, CPDWL Corresponding member, (Fresno State) recently co-edited a volume entitled *Asian American Librarians and Library Services* featuring narratives and essays covering how librarians support the Asian American communities in the U.S.