



IFLA Section News Media

**IFLA NEWS MEDIA Section Standing Committee
Minutes of the Business Meeting
Monday, July 25, 2022 - 11:15-1:15
Wicklow Meeting Room 4**

Attending:

Jeffrey Knapp, Chair
Ann Okerson, Secretary
Ana Krahmer, Information Coordinator
Mary Feeney
Pia Heidrich
Karolina Holub
Nina Servizzi
Deborah Thomas
Emily Finch, Guest, Library Futures (emily@libraryfutures.net)
Minna Kaukonen, Guest, University of Helsinki (minna.kaukonen@helsinki.fi)
Megan Price, Guest (Professional Support, IFLA HQ)
William Schlaack, Guest, University of Illinois (schlaac2@illinois.edu)

1. Jeffrey Knapp welcomed and introduced all present (members and guests)

2. Reminder of News Media Committee Meetings at WLIC

Tuesday July 25 - News Literacy (Social Sciences with News Media) - 11:00 - 12:15, Liffey Hall 2

Wednesday July 26 - News Media Committee Open Programme - 11:15 - 12:30, Auditorium

3. Old Business

A. Edward McCain's Working Group on News Media Digital News Resource Guide. Members of the group include also: Pia Heidrich, Amy Joseph, Nina Servizzi, and Deb Thomas. This was an opportunity for further discussion of the Guide and next steps for its adoption and promulgation after the Working Group meets in late August. Agreed that:

- * The document and link will be posted to the News Media website.
- * We will identify/update a list of our usual channels to send out an Announcement (IFLA-L, other library organizations and associations, preservation partners).

* Ask Edward if he can prepare a blog posting about the aims of this work.

B. Community Libraries Providing Access to Local News. In late June, our committee was approached, via IFLA staffer Claire McGuire, by Randy Covington, School of Journalism, University of South Carolina, whose College of Information and Communications offers opportunities to explore synergy between library and information science, journalism, and media studies. Professor Covington mentioned an interesting potential line of research into the role that local libraries play in preserving and providing access to local news – especially in "media deserts." Edward McCain followed up with a phone call to Covington.

The basic idea is that, in areas where there is little or no news coverage available, aka "news deserts," librarians would fulfill the role of documenting key community meetings and functions. Then, a separate person or persons would take the documentary coverage and convert it to an article using a more journalistic approach. This would involve training librarians in certain journalistic skills and training a journalist to take the research and convert it to an interesting story. It would also mean providing some funding for the time required to document the right things and then fund the time needed by the journalist.

Discussion reinforced previous committee listserv exchanges:

- * Sympathetic to the concerns about "news deserts."
- * Reviewed what librarians already do (or can do) with regard to local news: identify local sources of all kinds (not just formal news outlets), make links to them (e.g., Lib Guides), and explore preservation options.
- * Assigning librarians as reporters of local news deserts might not be sustainable. As soon as grant money runs out the gap would again be evident.
- * Suggest a referral to the Public Libraries Committee, as this might be a suitable public library focus.
- * Report our key points to Claire McGuire, IFLA HQ, for sharing with Professor Covington.

4. New Business

A. Stephen Wyber (IFLA Policy and Advocacy) approach via July 6th email message regarding what role IFLA could play in ensuring discoverability of Ukrainian news footage. Stephen reached out to several IFLA groups as follows:

"We've been contacted by someone at the European Broadcasting Union with a question about the possibility to work together to develop a way of making the materials collected by media organisations during the war in Ukraine more easily discoverable. The logic is that a lot of footage is being collected that is potentially very important, but at the moment it is being held in different places, and not necessarily organised with the metadata necessary to make it usable in future, especially not in a coordinated way. Having talked with him (Albert Lewitinn), he was keen to explore the possibility therefore to work with libraries to come up with a taxonomy that could make it possible to do this."

In principle, News Media finds the matter to be of great interest and importance. Jeffrey had followed up requesting additional information, which had not arrived by the time of this WLIC meeting. Additional thoughts:

- * No one IFLA committee can address this problem, as it requires a number of different kinds of skills. News Media looks forward to further information from IFLA HQ.
- * Suggest also engaging The IIPC, International Internet Preservation Consortium.
- * News Media should keep this topic on our radar, as it would make for an excellent programme (WLC open programme, midterm, satellite) area about "Collecting news in difficult times." The group saw great potential in such a theme.
- * It was suggested that this general area (or a specific subset) would make for an excellent blog posting for the News Media website.

B. News Media Annual Report. Will be due by October 1st. Ann will complete it. What do we want to report, whom to acknowledge? Discussion time was limited. Ann will ask IFLA for information about how to complete this report.

C. News Media Action Plan for 2022-23. Likely to be due by October 1st. Jeffrey will complete it. What do we want to do for the coming year? Suggestions included as follows, and will be further developed at the 2nd Business Meeting (September 8, 2022).

- * Mary Feeney described preliminary discussions with colleagues regarding IFLA's upcoming Centenary (2027) and what the News Media committee might do to support this work (document our work with photos, etc.)
- * Complete and promote the work of the Resource Center Working Group.
- * Literacy Toolkit work has been ongoing (Viktor, Ana, Mary) and will be completed.
- * Communications (especially blog postings) should be ramped up.
- * Ideas were aired regarding 2023 WLIC Open programme, possibility of midterm or satellite in Luxembourg focused on DH and news media or possibly a satellite in Belgium on social media).
- * [Perla has subsequently sent a proposal for a fall 2022 virtual event. See appendix below]

5. Adjourn at 1:15 p.m.

Appendix - Webinar Proposal from Perla Olivia Rodríguez Reséndiz

I would like to share with you a preliminary program of training course for Web Archiving organized between IFLA News Media, UNAM, and Webrecorder. Let me know your comments.

Día de la Preservación Digital

Fecha: 10 y 11 de Noviembre

Duración: 4 horas.

Curso taller de capacitación online PRESERVACIÓN DIGITAL DE CONTENIDOS PUBLICADOS EN PORTALES WEB Y REDES SOCIALES

Objetivo:

Establecer los fundamentos conceptuales y la metodología para la preservación digital de contenidos publicados en portales web y redes sociales

Contenidos

- I. Bienvenida e introducción. Dra. Perla Olivia Rodríguez
- II. Documentos de origen digital: portales web y redes sociales. Dra. Jenny Guerra
- III. Archivado web. Experiencias de caso. Covid 19 en México.
 - A. Contexto
- IV. Criterios para la selección y acopio
- V. Acopio y almacenamiento
- VI. Herramientas para el archivado web: Web recorder. Mtra. Lorena Ramírez
- VII. Twarc ?
- VIII. Consulta y acceso a los contenidos acopiados. Dra. Carolina

Organizado en el marco del proyecto PAPIIT IT 400121, IIBI-UNAM, IFLA News Media, y Web recorder.

Dra. Perla Olivia Rodríguez Reséndiz
Investigadora

Instituto de Investigaciones Bibliotecológicas y de la Información
Universidad Nacional Autónoma de México

www.iibi.unam.mx, perla@iibi.unam.mx