IFLA/ENSULIB presents

Ambassadors for Sustainable Development – Making Green Libraries Visible

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IFLA WLIC 2022, Satellite Meeting, Cork, Ireland, 22-23 July 2022
ENSULIB, Management and Marketing, Preservation and Conservation Sections
Ambassadors for Sustainable Development – Making Green Libraries Visible

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WLIC 2022, ENSULIB Satellite Meeting, Cork, Ireland, 23 July 2022
Schedule

• Libraries – essential partners for the 2030 Agenda
• What is a Green Library?
• Commitment to general environmental goals and programmes
• SDG Stories with example from Ukraine
• Biblio 2030
• Are green and sustainable libraries recognized as ambassadors of the Agenda 2030?!
• Government publications
• Conclusion

Libraries – essential partners for the 2030 Agenda

- Libraries – key institutions
- Libraries are well positioned to contribute to the SDGs
- Network of at least 2.3 million institutions
- Global reach and the ability to understand and respond to local needs and priorities

Libraries and the UN Agenda 2030

- Guarantor for access to reliable information
- Prerequisite for achieving the Sustainable Development Goals
- IFLA/Libraries as advocates for the UN Agenda 2030
- “Sustainability is Libraries’ Business!”
  - Exemplars, Educators, Enablers
- More than “information”!

The Green Library Website

IFLA Section Environment, Sustainability and Libraries

What is a Green Library?

A green and sustainable library is a library which takes into account environmental, economic and social sustainability. Green and sustainable libraries may be of any size, but they should have a clear sustainability agenda.

See the project page

https://www.ifla.org/the-green-library-website/
Green Libraries – Sustainable Libraries

A *green and sustainable library* is a library which takes into account *environmental, economic* and *social sustainability*.

Green and sustainable libraries may be of any size, but they should have a clear sustainability agenda which includes:

- *Commitment to general environmental goals and programmes*
  - UN Sustainable Development Goals
  - Environmental certificates & programmes
  - Paris climate agreement etc.

COMMUNICATE!
Commitment to environmental goals and programmes

• UN Sustainable Development Goals
• Environmental certificates & programmes
• Paris climate agreement etc.

Free download: https://repository.ifla.org/handle/123456789/668
Winner 2021
Finland, Oulu City Library

Oulu City Library’s Sustainable Library 2030 Roadmap

Commitment to environmental goals and programmes
Runner-up 2019

Ireland, Cork: University College Cork Library – “Love Our Library”
Greening Libraries

Climate change and its effects pose an increasing threat to libraries and the communities they serve. ALIA is working towards a sustainable future, and supports libraries and library and information professionals to lead through promoting awareness, providing evidence-based information, supporting adaptation and helping to mitigate the impact on the most vulnerable in our society.

ALIA’s work to support sustainability

The Sustainable Development Goals
Working Group for Green Libraries

Introduction

Working Group for Green Libraries was established in Split in 2014 with the aim of establishing a network of libraries according to the existing form of the "Green Library Project" of the Association of Istria librarians, which exists since 2011 (www.zk.dbi.hr<http://www.zk.dbi.hr>), with purpose to take part in education of general public and raise awareness about importance of sustainable society as well as to advocate for environmental protection through libraries and library associations. In addition to this segment, the working group is dealing with issues of energy efficiency in libraries.
Green Libraries Manifesto

The impact of the climate and environmental crisis is already being felt globally and locally - it affects us all, but those who are least responsible for the crisis - the most disadvantaged in our communities - are likely to suffer the most.

As libraries we occupy a space at the heart of the communities we serve. Through this manifesto we want to work together towards a shared vision to lead by example through our own environmental actions and use our power and reach to inform and inspire people to take positive action and build resilience in the diverse communities we serve.

We recognise the diversity of our sector which is why this is an inclusive initiative for all libraries to help them make the changes they can, with the resources they have.

In signing this manifesto, we agree to:

1. Bring environmental sustainability to the heart of decision-making
   We pledge to work towards making environmental thinking and values central to what we do. We will work with decision-makers in our organisations to push for ambitious, credible, publicly communicated environmental commitment and action, aligned with local environmental and climate change ambitions, targets and plans where relevant. Where possible, we will work with others to learn from and share best environmental practice.

2. Innovate and evolve
   We will work to evolve environmental practice across core library functions and practices to test and explore new and innovative approaches and solutions for positive environmental change.

3. Work with our communities
   We will learn from and support local green initiatives, and work with them and others to empower our local communities to take positive environmental action. We will provide a safe, open and welcoming environment for learning, sharing ideas and discussing the climate and environmental crisis and how we can work towards a better future for planet and people. In doing so, we will use creative and innovative approaches to connect with diverse and under-represented communities.

4. Use your voice for more impact
   We will use our unique reach and position of trust to share and help people find verified information, to combat climate disinformation, improve climate and environmental literacy and understanding and help develop critical thinking for all ages. By providing up-to-date and accurate information, we will help people navigate the often complex language and communication around climate change.

5. Work in partnership
   We will form partnerships with other like-minded organisations in the private, public and voluntary sectors to enhance the positive impact of green programmes and initiatives. We will use our spaces and networks to convene groups to discuss and take meaningful action for planet and people.

6. Grow and share our knowledge
   We will continually expand our environmental understanding, as individuals, teams and organisations. We will prioritise training and professional development that empowers library staff to take positive action and develop environmentally sustainable practices in their own sphere of work. We will support collective, sector-wide environmental action, including promoting the role of libraries in supporting positive change.

7. Support young people
   We will support children and young people to be leaders in a green and just transition and to take action at home, at school, in communities, and in the workplace. We will assist children and young people in advancing environmental debate and ensuring that their voice is heard.

This Manifesto can be used:

- As a set of principles underpinning any local strategies, plans and programmes
- As a development tool in identifying the areas of action and improvement
- To enable conversations with local communities, library staff and key partners, including setting further detail in line with local needs
- To promote library values and aspirations
- As an advocacy document
- To identify like-minded partners and collaborators
- To underpin staff development plans

To sign the Green Libraries Manifesto, visit www.cilip.org.uk/GreenLibrariesManifesto

The Green Libraries Manifesto is hosted by CILIP in partnership with Arts Council England, British Library, Libraries Connected and Julie's Bicycle. All UK libraries are warmly invited to sign and share the Green Libraries Manifesto.

https://drive.google.com/file/d/1Ynwd4LbRCGC1w83hSgZlkRlqOUKJDI/view?ts=62c565d3
Le rôle des bibliothèques en contexte de changement climatique est important. Les bibliothèques, académiques, territoriales, scolaires, jouent un rôle fondamental dans la sensibilisation des publics aux enjeux de ce qu'on appelle communément le développement durable. Plus encore, ces institutions ont une exemplarité dans leurs actions à montrer. Enfin, elles ont à convaincre les élus et décideurs locaux qu’elles sont des partenaires essentiels pour la mise en œuvre de politiques publiques locales efficaces sur les différents champs du changement climatique. Ce site de ressources, créé par la bibliothèque de l’Ensib et le groupe de travail Développement durable de l’Ensib, vise à vous donner accès à une sélection de documents sur les 17 champs du changement global que connaissent aujourd'hui nos sociétés, afin que vous puissiez y puiser de l'information et de l'inspiration pour mettre en place la stratégie développement durable de votre établissement.
IFLA's “Library Map of the World”

“SDG Stories”: worldwide examples

How libraries contribute to the implementation of the SDGs in their communities

- 34 countries
- 56 stories

> Marketing instrument?
SDG Stories: Lviv, Ukraine

- ECOcorner
  - Planting greenery
  - Designing the winter garden
  - Drawing competitions

- Promotional activities
  - Organizing eco-excursions
  - Producing marketing materials
  - Updating the library blog with relevant eco-friendly articles

Сьогодні ми почали літо зранку екологічно і айтішно: провели в zoom розмову для учнів 3 класу Ліцею 8 ЛМР про сортування сміття і заняття із програмуванням у Scratch. А ще — звичайно огляд книг на літо

https://www.facebook.com/ecobiblioteka/

SDG Stories: Lviv, Ukraine - 2022
Що таке компост? Це добриво (додаткове підживлення рослин), яке ми отримуємо від розкладання органічних продуктів без жодної хімії. Тобто воно не шкодить ґрунту, не шкодить природі, не шкодить людині, яка споживатиме урожай.

Зараз, коли питання врожаю в Україні важливе насправді для усього світу як ніколи, ми присвячуємо цьому дню наше Леочитання цієї неділі - о 15:00. На цей раз - екологічне.

automatic translation

What is compost? This is fertilizer (additional top dressing of plants), which we get from the decomposition of organic products without any chemistry. That is, it does not harm the soil, does not harm nature, does not harm the person who will consume the crop.

Now, when the issue of harvest in Ukraine is really more important for the whole world than ever, we dedicate this day to our Leo reading this Sunday - at 15:00. This time it's environmentally friendly.

https://www.facebook.com/ecobiblioteka/
Biblio 2030 (German-speaking)

DACHS project

German-speaking countries:
- D – Germany
- A – Austria
- CH – Switzerland
- S – South Tyrol (North Italy)

Aim: “This website provides libraries with an introduction to the 2030 Agenda by providing information material and an ever-growing collection of examples.”
- 58 examples / 4 countries

https://www.biblio2030.de/
• Libraries’ important role in meeting the 17 Sustainable Development Goals
• Examples that stand for sustainable library work and thus contribute to the achievement of the goals
• Libraries are invited to submit examples
• Give an impression of the variety of services and projects

https://www.biblio2030.de/
Questions

When starting the research for this paper I asked colleagues from the Green Library community:

• Is there any national sustainability strategy and/or national education strategy for sustainable development in your country?
• If so: is it officially published and online available?
• Does it say anything about the role of libraries in achieving the SDGs?
• Does your national library association foster the role of libraries as ambassadors for the SDGs?
Answers

The answers received were few and of course not representative. But most answers showed:

• Yes, there is a national sustainability strategy.
• Yes, it is officially published and online available.
• No, nothing is said about the role of libraries in achieving the SDGs.
• Only few national library associations seem to foster the role of libraries as ambassadors/mediators for the SDGs.
Green and sustainable libraries – recognized as ambassadors of the Agenda 2030?!
“Voluntary National Reviews” (VNR)

- Reports
- 10 UN Member States
- Role of libraries
“Voluntary National Reviews” (VNR)

SDG 11, Sustainable Cities and Communities

“Relevant indicators and exemplary trends:

...  

Access to cultural heritage: Number of objects in the German Digital Library”
“7. Non-formal and informal education
...
The preservation of cultural heritage and access to evidence of the history and diversity of literary book production in archives and libraries is also an ongoing task and challenge for the Federal Government in order to preserve and preserve available knowledge in the long term.”
Guidelines for Public Libraries

German Library Association (dbv):

“Libraries have been involved from the outset in the development of measures to achieve the sustainability goals of the Federal Government, the countries, municipalities and the 2030 Agenda of the United Nations.”
Main actors

• Leaders of learning institutions, including school principals, presidents and rectors of universities and colleges, heads of TVET centres and of staff training centres in private companies.

• Educators, learners, as well as administrative staff in learning institutions.

• Local community leaders, families in the local community, as well as non-governmental and private sector actors working for sustainability.

• Education policy-makers.

• UNESCO and its partners.
Objective 2:
By the end of 2019, essential new stakeholders are to be engaged for ESD, primarily from the arts, culture and the media. [...]

Measures:
Metaphors and narratives will be used as a bridge to other areas of non-formal and informal learning and to other policy areas.

Places that operate at the interface between aesthetics, the media and participation in the arts and culture – such as libraries – are to be identified, brought on board and harnessed for ESD.
Conclusion
Making Green Libraries visible?!

Inside the library community

- National library associations
- International platforms
- National platforms
- Regional efforts
- Local initiatives
- Articles in library journals
- Social Media

Free University Berlin: In front of some of the library buildings, there are recently unmistakable mini-beds along with zinc buds, small insect hotels and bird troughs. 
https://blogs.fu-berlin.de/bibliotheken/
Let’s go green – outside the library box!

- Look for strong partnerships outside the library community!
- Invite politicians to your Green Library events!
- Invite local and regional press representatives to your Green Library events!
- Invite local and regional broadcast representatives to your Green Library events!
- Write and publish inspiring articles for the local and regional press!
- Present your Green Library prominently at local and regional cultural events!
- Support actively your politicians to popularize the SDGs!
- Establish your Green Library as an excellent event location!

**Don’t be shy!**
Thank you!

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