

# LIBRARY OUTSIDE LIBRARY



with new partners to new users

## How did we use the circumstances?

From traditional library to librarians **INSPIRED** by uncertainity of times

#### We ENGAGED:

- high school students: they were the promoters and designers of the leaflet
- **travel bloggers:** they made photos and reels and managed social networks
- famous actress and singer: they took part in the opening ceremony and made our project more attractive to the media (television, newspaper, internet portals)

#### We ENABLED:

- work of outdoor library in a tourist and natural environment
- library services in a new, modern and attractive way
- easy and fast access to the information

### We CONNECTED:

- experts (librarians, teachers, artists, digital creators)
- generations (adults and high school students)
- fields (library and information science, tourism, art, social media)



Newspaper title:

Jamous actress and singer

become librarians for a day

Milena Dimitrijevic, VUK KARADZIC Public Library, Veliko Gradiste, SERBIA

