The Oulu City Library works together with maternity and child health clinics and early childhood education to reach every child and family in Oulu. We support children’s literacy and encourage families to read. Due to the Covid-19 pandemic, we had to create new ways to reach children and families.

Reaching every child in Oulu

Every family with a new-born child receives a poster with information about the library. The poster has an illustration of a smiling bunny, meant to engage and capture the attention of the baby. The other side of the poster has information about the library services. The smiling bunny poster is available in Finnish, Swedish and English. The family receives the poster when visiting their maternity and child health clinic.

Online storytime sessions

We organize online storytime sessions and puppet theatre via YouTube and Microsoft Teams for children in daycare both in daycare centres and with childminders in family daycare. They have been very popular with almost 1 000 children watching each show.

Reading together with pre-schoolers

The Mad about Reading diploma is for 6-year-old pre-schoolers in daycare. The diploma encourages both families and daycare centres to read together with children.

Statistics

- Population of Oulu: 209,551
- 14,873 children aged 0–6
- Over 2,100 babies born each year
- 146 daycare centres and 100 childminders
- 10 maternity and child health clinics

Statistics from 2021

For more information, please see our website! ouka.fi/library