

# LIVE-STREAMING & LIBRARIES

HOW TO USE LIVE-STREAMING TO CONNECT WITH YOUR COMMUNITY



## WHAT IS LIVE-STREAMING

STREAMING MEDIA SIMULTANEOUSLY  
RECORDED AND BROADCAST IN REAL-TIME  
OVER THE INTERNET



## WHO CAN LIVE-STREAM

ANYONE, THOUGH THE MOST  
COMMON TYPE OF LIVE STREAMING  
IS GAME RELATED



## TECHNOLOGY YOU NEED

A CAMERA, SOFTWARE (OBS,  
TWITCH, YOUTUBE, SOCIAL MEDIA)  
AND INTERNET



## INTERNAL

PURELY FOR THOSE WITHIN THE  
ORGANIZATION/LIBRARY. USUALLY  
FOR MORALE PURPOSES



## EXTERNAL

USED TO REACH STUDENTS, PATRONS,  
COMMUNITY MEMBERS



## HOW YOU CAN DO IT

- GET SOFTWARE AND MATERIALS
- GET VOLUNTEERS
- HAVE FUN



## QUESTIONS?

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