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ASEAN ToT Program to Address Disinformation and Promote Media Literacy

October 25, 2022 | ASEAN-USAID PROSPECT





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CONTEXT



440M Southeast Asians online



SEA youth (16 – 24 yo) average four hrs/day on social media



Advancing a common agenda across 10 diverse member states



Skills development, online safety, addressing disinformation are emerging priorities





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“

There is a lot to be done when it comes to learning how to navigate our expanding information landscape and become well informed citizens. We support ASEAN’s proactive approach in addressing this global problem.

Keep in mind that **our learners are growing in an environment where digital and media literacy is an essential skill... We educators should be at the forefront** of pursuing information literacy by ensuring we ourselves are not perpetrators of disinformation. We will not only be able to teach our learners, we will also be good examples ourselves.

”

Mr. Wilfredo E. Cabral, Regional Director, Office of the Undersecretary for Planning and Human Resources and Organizational Development, Department of Education, Philippines



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OBJECTIVES



Expand conceptual understanding



Promote regional exchange and collaboration



Support teaching capacity



Provide customizable resource



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DEVELOPMENT



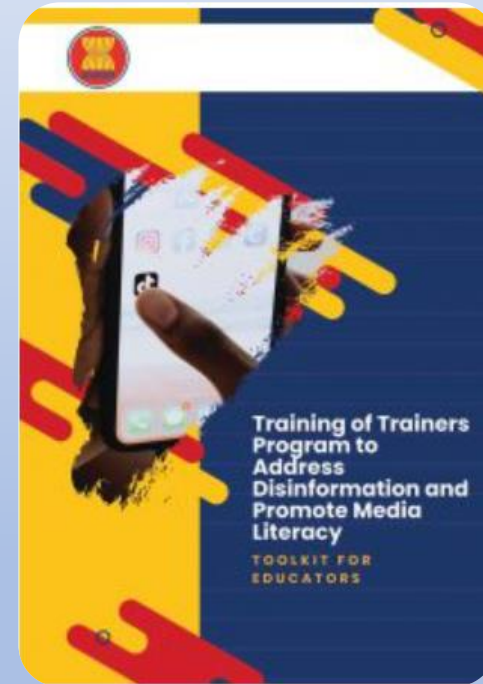
Desk research



Series of consultations with education, information, transnational crime sectors, incl youth & civil society



Endorsed and launched by ASEAN Senior Education Officials in January 2022



Available online

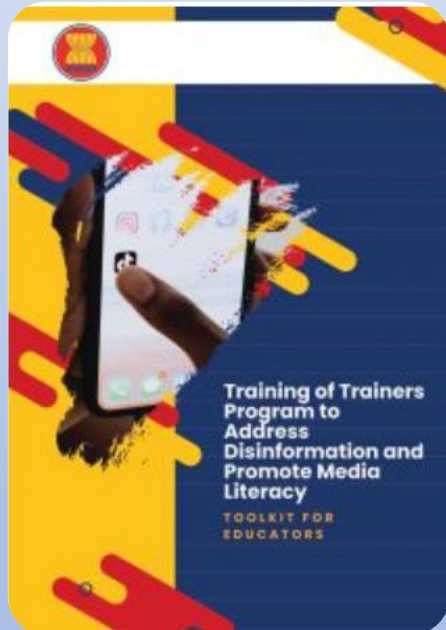
<https://asean.org/book/training-of-trainers-program-to-address-disinformation-and-promote-media-literacy-toolkit-for-educators/>



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STRUCTURE



Part 1 – Getting Started

Part 2 – Guidelines for Educators

Part 3 - Model Curriculum Modules

Module 1: The Power of Information

Module 2: The Age of Disinformation

Module 3: How Disinformation Spreads

Module 4: Recent Trends in Disinformation

Module 5: Journalists, News Media, and Disinformation

Module 6: Becoming a Disinformation Detective

Part 4 – Resources and Support

Modules contain:

- Learning outcomes*
- Background notes for educators*
- Sample lessons and activities*
- Assessment task*
- Reference material*



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PILOT TOT

USAID **DepED** **ASEAN**

Pilot Training-of-Trainers Program to Address Disinformation and Promote Media Literacy

17 - 22 May 2022

SPRINT ...

January 2022 → May 2022

Zoom meeting participants: PROSPECT - Sam DeSilva, PROSPECT - Th - Sara L, Lso PDR Phonpasueth Bou, PROSPECT_ID Zullia, PROSPECT - ID - Keith Dost, ASTEN_SG_Jessie Prig/NIE, PROSPECT_ID Ira Feyyani, SDN_Sidoatopo 1_ID_Riski



Over **50 education practitioners** from all ASEAN Member States took part in the pilot training-of-trainers; conducted in 2 batches from May 27th – June 8th



Educators from primary to university levels **worked in country teams to tailor toolkit** to align with country / classroom context



Country teams shared customized toolkits and **dissemination strategies at final showcase** with ASEAN education and information officials



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OUTCOMES

82%

demonstrated **increased knowledge** post-training

54%

felt **more equipped** and knowledgeable to train others



Gains largest around understanding **why disinformation is a problem** and **ways to recognize disinformation**



KEY TAKEAWAYS

Coded messaging, co-option of internet aesthetics, deepfakes technology is dangerous to children in knowing and reading information. Journalist and news media have to be independent and gain the trustworthy from the people.

The information presented address the importance of identifying what information is legit for consumption and addressing issues on biases

The importance of education from early age to help build trust and evaluate news that are of good source.

the definitions of information, the positive and negative about social media, the accuracy and trust quality of information. Most important task is the localization work on the module.

Social media changes all the time, so it's important to keep up with the evolution of the platforms and to keep looking for ways to optimize the use of the available the tools.

It is interesting to know there are credible website that dealt with disinformation .



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PARTICIPANT IMPLEMENTATION PLANS



Offer training and webinars for educators online and in-person



Create network on media literacy education b/t universities



Elaborate modules, involving more specialists and stakeholders



Advance national education strategy on disinformation and media literacy



Integrate tailored modules into Digital Citizenship, ICT, media literacy curricula



Share content as a resource via teacher portals / platforms online



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REFLECTIONS

“Before this training, we didn't focus on disinformation for students, only on how to become a digital citizens. This is a good opportunity [for us] to participate in this program, since at present, disinformation is [considered] one small part of cyber-safe and security issues. With the learning we received [in this ToT], we can contribute more [on this issue].” – ToT participant, Malaysia

“The teacher don't know much information about fake information or social media so they can use this.”
– ToT participant, Lao PDR

“I find [the showcase presentations] very enlightening to me... I have been involved/dealing with fake news at the national level, and now at the regional level, with a network that is chaired by Viet Nam at the moment.... This is a very encouraging initiative” – Representative from Senior Officials Meeting Responsible for Information (SOMRI), Brunei



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LESSONS LEARNED



Design as a 'living' resource



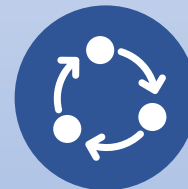
Advisory group, FGDs could have been valuable; cultivate Community of Practice



Engage with formal education system and CS stakeholders



Trade-offs with regional / virtual training format



Iterative 'sprint' process worked well



Promote more critical engagement and co-creation with participants



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NEXT STEPS



Develop online toolkit



Explore self-directed e-learning course



Awareness raising and dissemination of toolkit to civil society organisations



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Thank You!

