Fighting Back the Infodemic: Advocacy and Experience

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Eotvos Lorand University
25 October 2022
Webinar
Advocacy and Sharing

Share my experiences as librarian, educator, and researcher on issues that surround infodemic.
Contents of my presentation

I. Practitioner
II. Educator
III. Researcher
01 Practitioner
IL as my Advocacy
Capacity Building and Info-Sharing Sessions

[MIL Day 2020] Post-Pandemic Hacks: The Library’s Approach to Counter Infodemic

In our continuing efforts to promote and commemorate the Global Media and Information Literacy Week, the Nazarbayev University (NU) Library is hosting a panel discussion to enrich Media and Information Literacy (MIL) education and experience in Kazakhstan. The 3rd MIL Day will be virtually hosted on October 30, 2020. NU Library’s MIL Day compliments the Global MIL Week celebration led by UNESCO and its partners on October 24-31, 2020.

This year’s theme is Resisting Disinfodemic: Media and Information Literacy for everyone and, by everyone. NU Library will be presenting a virtual panel discussion entitled, “Post-Pandemic Hacks: The Library’s Approach to Counter Infodemic”. NU Library supports the strategic goals of the university in producing the best leaders thus incorporating MIL skills and competencies for students and all the citizens in shaping them to become critical thinkers and lifelong learners.

Objectives

Joseph Yap

Event Organizer

Email Me

Subject Librarian for Graduate School of
Global Media and Information Literacy Week - 2020

Post-Pandemic Hacks: The Library's Approach to Counter Infodemic

5:05 - 5:15 PM
Lisa Janicke Hinchliffe
How to Improve MIL Competencies in Identifying Online Risks?

5:15 - 5:25 PM
Jesus Lau
What are the Roles of Faculty to Counter Infodemic?

5:25 - 5:35 PM
Zarah Gagatiga
What are the Roles of Librarians to Counter Infodemic?

5:35 - 5:45 PM
Edson Tandoc, Jr.
Journalism's Place in the Fight against Fake News

30 | OCTOBER | 2020 |
“Discerning and thoughtful use of media and information resources.”

—Lisa Janicke Hinchliffe
Fighting Misinformation and Disinformation During a Health Outbreak

Putting an end in spreading false information is a challenge most especially in times of health outbreak (ie. pandemic) but with coordinated efforts, we can help solve the proliferation of infodemic. We encourage everyone to be ambassadors of propagating authentic and healthy information. Visit the following pages, watch the videos below, and remember to fact check before sharing any information.

- Coronavirus Disease (COVID-19) Advice for the Public: Myth Busters
  WHO's advice for the public.
- Coronavirus Situation in Kazakhstan
  Official health information and coronavirus situation in Kazakhstan
- COVID-19 Resources for Reporters
  SciLine is hosting a series of online briefings for reporters on different aspects of the COVID-19 story. It is also tracking common science questions that reporters have about the coronavirus pandemic
- Credible Resource List
  Includes myth busters, safety tips, and staying healthy to avoid being infected by coronavirus. This list is presented in different languages.
- Fake News on the Coronavirus Pandemic: What Do Central Asians Believe in?
  A list of common coronavirus fake information in Central Asia.
- Fighting Disinformation: Official Sources of Information about COVID-19
  Provides official list of information sources in the EU and beyond as well as from relevant EU and international organisations.
Webinar Series on Media and Information Literacy

FACTS MATTER: HOW TO GET AWAY WITH INFOBESITY DURING INFODEMIC?!

SPEAKER:
JOSEPH YAP
Information Literacy Coordinator, Nazarbayev University Library, Nur-Sultan, Kazakhstan

with MODERATOR:
MR. ROBERTO P. LIM, JR.
Social Science and MIL Teacher, Philippine Cultural College - Main Campus

May 15, 2020
Friday
3:00 PM
Manila time
(GMT +8)

LIVE
facebook.com/PAMIL.PH

REGISTRATION IS FREE!

#MILCLICKS  #THINKBEFORECLICKING  #PAMIL
Compile Videos in Local Setting

Prof. Clarissa David, PhD
College of Mass Communication
University of the Philippines Diliman

because it puts together into one category

#fakenews #disinformation #socialmedia
The Problem with Fake news: Misinformation and Disinformation
7,603 views • Premiered Sep 28, 2019
Offer alternative free online courses

https://www.youtube.com/playlist?list=PLVlzxEslXCi4DoBaurZoIoLJxsLHRWfKb
02 Educator
To teach or not to teach?
Provide misinformation examples on the following:
1. Give the misinformation
2. Provide the facts to counter misinformation

COVID-19 in the Philippines

- Any link/s about this?

Facts

FDA: COVID-19 Not Transmitted by Food or Packaging

Fake News:
Some people said that COVID-19 is transmitted through food.
University of Perpetual Help System Laguna
College of Teacher Education
Bachelor of Library and Information Science Society
webinar on

SOCIAL MEDIA AND POST TRUTH:
How Can We Help Each Other Combat False Information

FREE REGISTRATION
November 27, 2021
1:00 PM - 4:00 PM
via Zoom Conference

RESOURCE SPEAKER:
Joseph Yap, RL
Assistant Professor, UPHSL and PhD Scholar, Eotvos Lorand University, Budapest, Hungary
Youth’s Response to False Information

"Virus infection cannot be avoided by simply rubbing hands underwater. Washing your hands with soap for 20 to 40 seconds is the right way." - Ignaz Semmelweis

That is true however. Handwashing is way more effective against all types of germs. While sanitizers are convenient and in some situations can be effective, it cannot replace a hand wash.

How to Combat Misinformation?

1. Think Before You Click.
2. Check Credentials/Dates.
3. Check the Source.

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VACCINATION INFODEMIC AMONG CITIZENS OF MAGALLANES,
CAVITE, PHILIPPINES

Objective. This survey research intends to understand how people from a fourth-class municipality of Cavite
made their decision to be vaccinated in spite of false information circulating within family, friends, and neighbors.
Methods. The study employed survey research and gathered data using voluntary sampling from a pool of citizens
with an appointment schedule in the vaccination site located in Magallanes, Cavite. Results. The pandemic saw a rise
in the spread of information disorders. The proliferation of fake news and misinformation affect our lives as they
disrupt relationships with family members and friends. Trust is being questioned as people believe in contrasting
medical opinions. The overload of information sharing is a challenge for individuals to evaluate news sources coming
from multiple platforms. As the status of inoculation in the Philippines is ongoing, citizens who want protection took
time to get vaccinated. The impact of traditional and social media continues to be powerful influencers in information
sharing and awareness. The proliferation of fake news and misinformation is detrimental to the immunization
program in the Philippines.
2. Bago ka pumunta para magpabakuna laban sa COVID-19, nagdalawang isip ka ba bago mo ito gawin? Before you came to the vaccination site, did you think twice or more before getting vaccinated?

131 responses
4. Natagalan akong magpabakuna dahil nalaman ko sa social media/TV/radyo na ang bakuna ay hindi ligtas at epektibo. It took a while for me to g... TV/radio that vaccines were not safe and effective.

131 responses

- 90.8% said: I believed at first but now I am convinced that vaccines are safe and effective.
- 3.9% said: I still believe they are not safe and effective but I do not have the choice since it is a requirement.
- 5.3% said: I do not believe in this statement. I have other reasons.
Role of Libraries
Librarians can partner with medical/health professionals in doing information research.
“vaccine-hesitant people in the United Kingdom employ information literacy practices to inform themselves about the COVID-19 vaccine. Findings indicate that, contrary to what has often been assumed, hesitancy constitutes a relational experience that emerges from and within transition. The disorienting and ambiguous nature of the liminal space (between pre-COVID-19 norms and post-COVID-19 new norms) references both spatial and temporal dimensions leading to a privileging of socially nuanced information and sites of knowledge.”
04 Concerned Citizen
Gathering info

What is happening to everyone on Twitter?
Why are we asking this?

Attacked because of their identity
Slurs, misgendering, racist or sexist stereotypes, encouraging others to harass, sending hateful imagery

Harassed or intimidated with violence
Sexual harassment, group harassment, insults or name calling, posting private info, threatening to expose private info, violent event denial, violent threats, celebration of violent acts

Spammed
Posting malicious links, misusing hashtags, fake engagement, repetitive replies, Retweets, or Direct Messages.

Shown content related to or encouraged to self-harm

Shown misleading info

Offered tips or currency — or encouraged to send them — in a way that's deceptive or

Next

Gathering info

What kind of misleading info?
Why are we asking this?

Politics

Health

Something else

Next

Validate

It sounds like you want to make a report for misleading information

Using Twitter’s services to share false or misleading info about COVID-19 or political processes isn’t allowed.

Our COVID-19 policy covers false or misleading information about:

- How the virus is spread, diagnostic tools or testing, or symptoms or effects of the disease
- Official regulations, restrictions, or exemptions related to health recommendations
- The safety and/or effectiveness of preventative measures, treatments, or other precautions when it comes to mitigating or treating the disease
- The safety or effectiveness of authorized or approved vaccines

Our civic integrity policy covers:

- False or misleading info about how to participate in an election or other civic process
- Suppression and intimidation used to prevent people from participating in an election or other civic process

Yes, continue

No, select another rule


Thank You

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