AGILE METHODOLOGY IN THE PROMOTIVE ACTIVITIES OF THE "SVETOZAR MARKOVIĆ" UNIVERSITY LIBRARY

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Introduction

- Agile methodology is very elastic for the needs of adjustments to the requirements from the environment it is being implemented in.

- It makes the work of librarians more penetrable in the realization of promotive activities.

- So, those materials that Library uses for informing readers on news, on the range of its services, and on collections are to be visible enough.
- Altough visibility is important, a change on web site cannot be always carried out.

- If the quantity of work doesn't allow it or if there is any other problem concerning library staff, there are other, traditional solutions which can be used in order to inform readers: posters, radio, television, etc.

- An optimum combination of such means is an indispensable precondition of successful work in the realization of the promotive activities of all academic librarians.

According to Cambridge Dictionary the adjective *agile* in business English means:

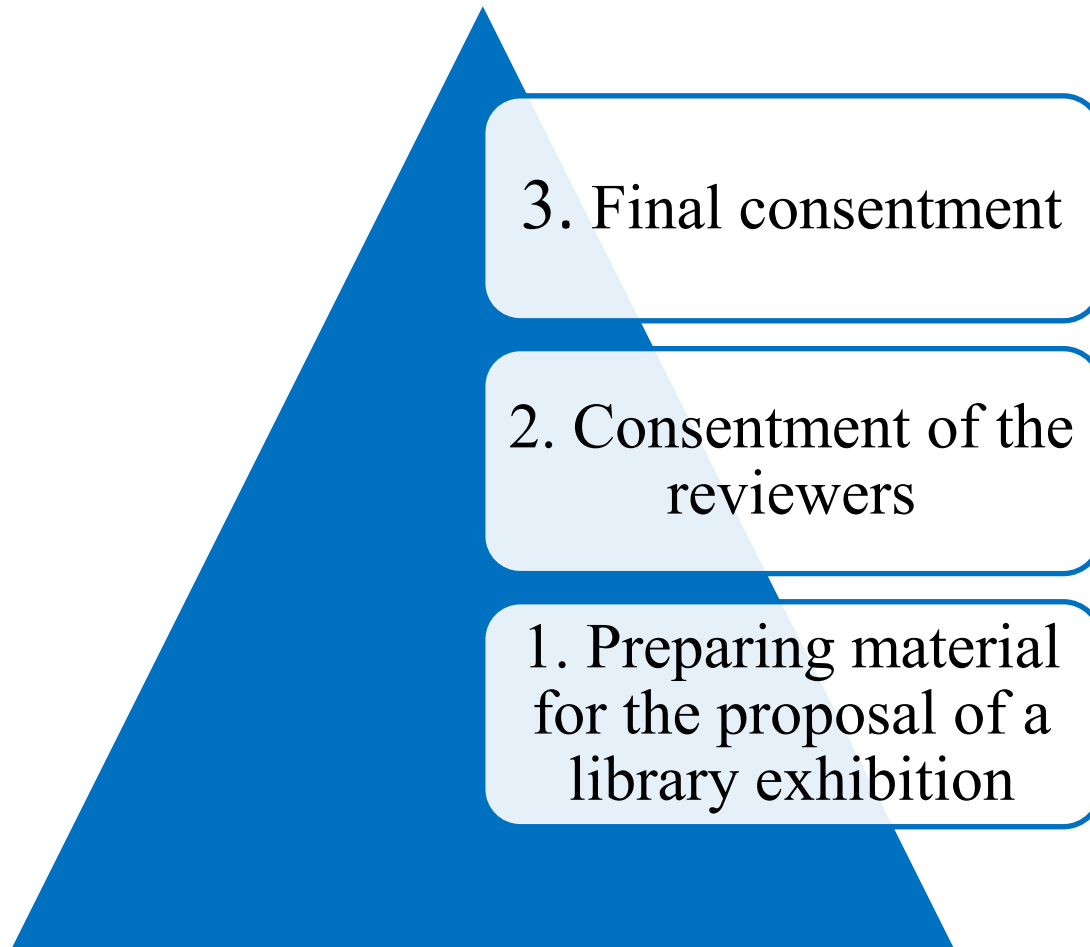- to deal with new situations or changes quickly and successfully.

So, most agile corporations have flexible management systems that can quickly accommodate global change and exploit opportunities.

- It is according to the same Dictionary that the noun *methodology* means:

  system of ways of doing, teaching, or studying something.

The "Svetozar Marković" University Library in Belgrade

Agile methodology in the "Svetozar Marković" University Library: phases of decision-making on the topic of a library exhibition

Preparation of exhibition in the "Svetozar Marković" University Library

1.
- Carrying out the selection of library units

2.
- Composing the groups of library units, photos, etc.

3.
- Inserting library materials, photos, etc. (later)

4. • Preparing an introduction for library web page

5. • Composing computer presentation for library audience

6. • Opening of the library exhibition

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- Completing library web page by additional materials

Examples of jubilees in the "Svetozar Marković" University Library

- 100 years since the death of Andrew Carnegie (2019)
- 230 years since the death of Adam Smith (2020)
- 130 years since the birth of Agatha Christie and 100 years since she published her first novel (2020)
- 100 years since the birth of Radmila Stojanović (2021)

- 60 years since OECD was established (2021)
- 250 since the birth of David Ricardo (2022)
- 90 years since the collapse on Wall Street and 90 years also since Franklin Delano Roosevelt was elected to be the president of the USA (2022)
- 140 years since the birth of Joseph Schumpeter (2023).
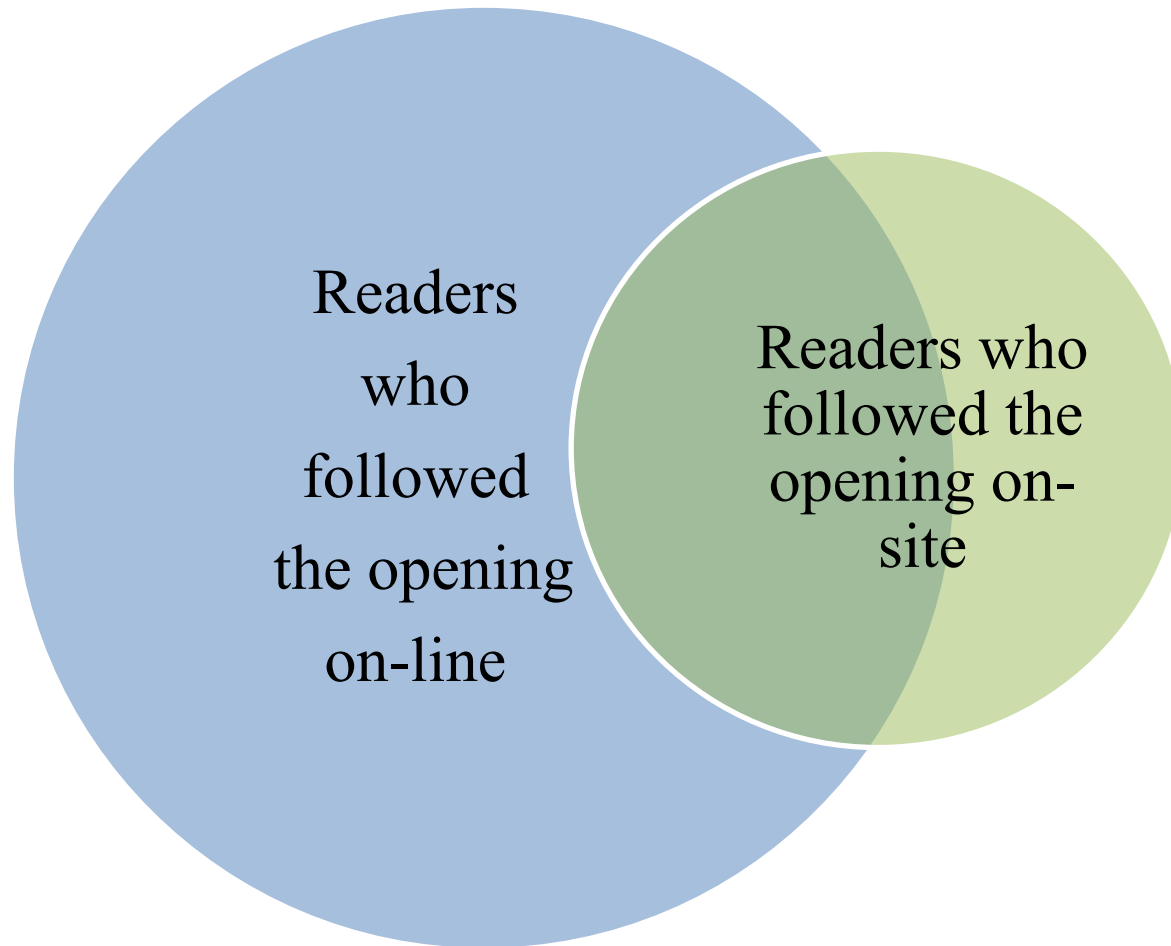
Readers at the opening of a library exhibition

Readers who followed the opening on-line

Readers who followed the opening on-site

Table 1 European e-theses for the inquiry agil* methodol* and librar*on the DART Europe E-theses Portal (Access: 28.06.2023)

State	No. of records for e-theses
Spain	4
France	2
Czech Republic	1
Italy	1
Total	8

PHAIDRA: Digital Repository

- Acronym PHAIDRA means: Permanent Hosting, Archiving and Indexing of Digital Resources and Assets

- PHAIDRA – Digital Repository of The University of Belgrade

- PHAIDRA – Digital Repository of The University of Niš
- PHAIDRA – Digital Repository of The University of Kragujevac

Agile methodology and visibility on the Portal of European E-theses DART

Doctoral theses defended successfully:
- at The University of Kragujevac,
- at The University of Niš,
- at The University of Novi Sad.

Free access to the Portal DART:

www.dart-europe.org.

- The author of this paper carried out a retrieval of the Portal of European E-theses DART on 28 June 2023 with the intention to examine the presence of the materials about agile methodology in libraries.

- Only eight records are found. It is out of these eight that four refer to theses successfully defended in Spain, two are successfully defended in France, one in Czech Republic, and one in Italy.

- Trunking (*) is also to be mentioned in the case of such retrievals. It is of great importance in the retrievals for scientific purposes although it may sound neglectable in the first moment.

Conclusion

- As many previous generations of students were not taking exams during any lockdown, the idea was to help the actual students and professors.

- Agile methodologies are being used in the promotive activities in the « Svetozar Marković » University Library in Belgrade with the goal to include as many readers as possible into the events organized by this institution.

- Real opportunities stimulated the University Library since the beginning of COVID period to use this methodology for the realization of the exhibitions of its' own materials. This refers to the exhibitions of library units in all scientific domains.

Resources

Cambridge Dictionary. Business English https://dictionary.cambridge.org/dictionary/english/ (Accessed: 20 June 2023)

DART-Europe E-theses Portal https://www.dart-europe.org (Accessed: 28 June 2023)

The "Svetozar Marković" University Library www.unilib.rs (Access: June 2023)

Thank you!

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