

BUILDING KOREA'S FIRST PUBLIC LIBRARY FOR COMICS AND WEB-TOONS

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BACKGROUND

Along with its popularity in Korea, Korea's Naver Web-toon have grown in the overseas digital comics market and the value of cartoons as a library collection has increased recently, City of Busan came up with the idea of building Korea's first public library for comics and web-toons. The poster portrays the process of planning Korea's first public library for comics and web-toons, and aims to develop it as a tourist attraction for revitalizing the region and build a specialized collection of comics and web-toons.

- 01. COMPLEX CULTURAL SPACES
- 02. GROWTH OF THE K-COMICS INDUSTRY
- 03. CLEAR GOALS THROUGH THE ESTABLISHMENT OF THE BCL

LIBRARY CONSTRUCTION PLAN

2021 ~ 2024

ABOUT 30,000 BOOKS

ALL COMICS

YEONJE-GU, BUSAN

THE VALUE OF COMICS AS A LIBRARY COLLECTION

- 1) Building a creative cultural infrastructure
- 2) Formation of theme streets using BCL and its collections

Spaces specialized in cartoons

BUSAN COMICS LIBRARY (BCL) SERVICE PROGRAM



COMIC BOOK STORE



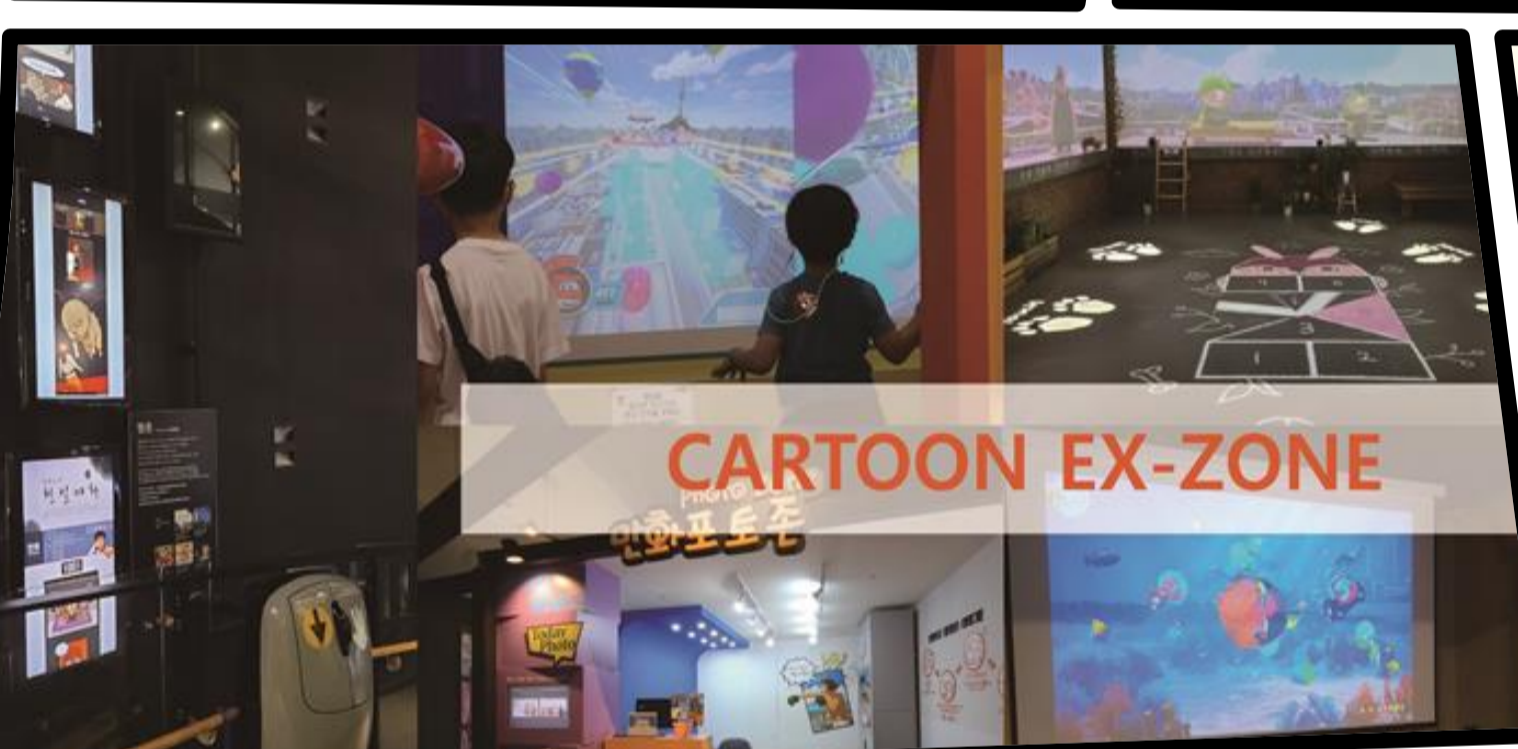
WEBTOON EX-STUDIO



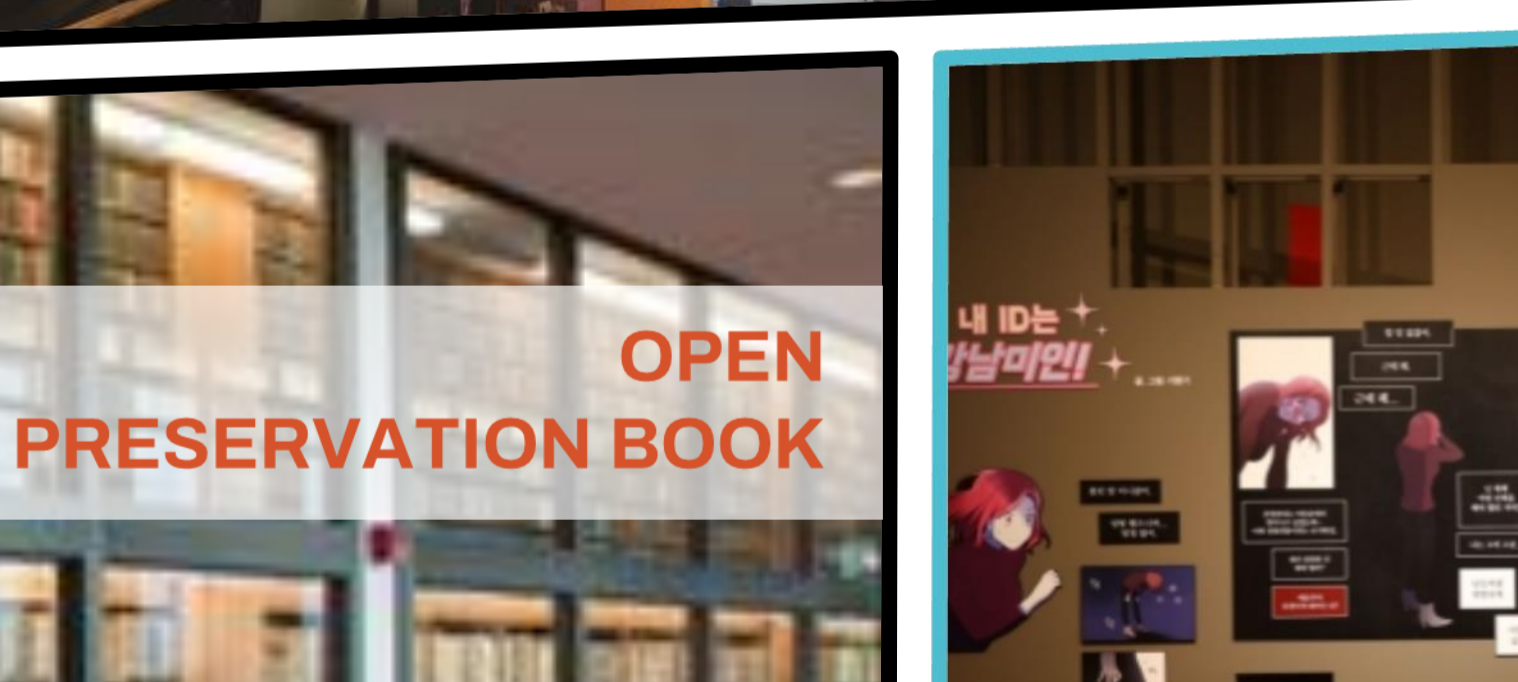
Cartoon contents reading culture program



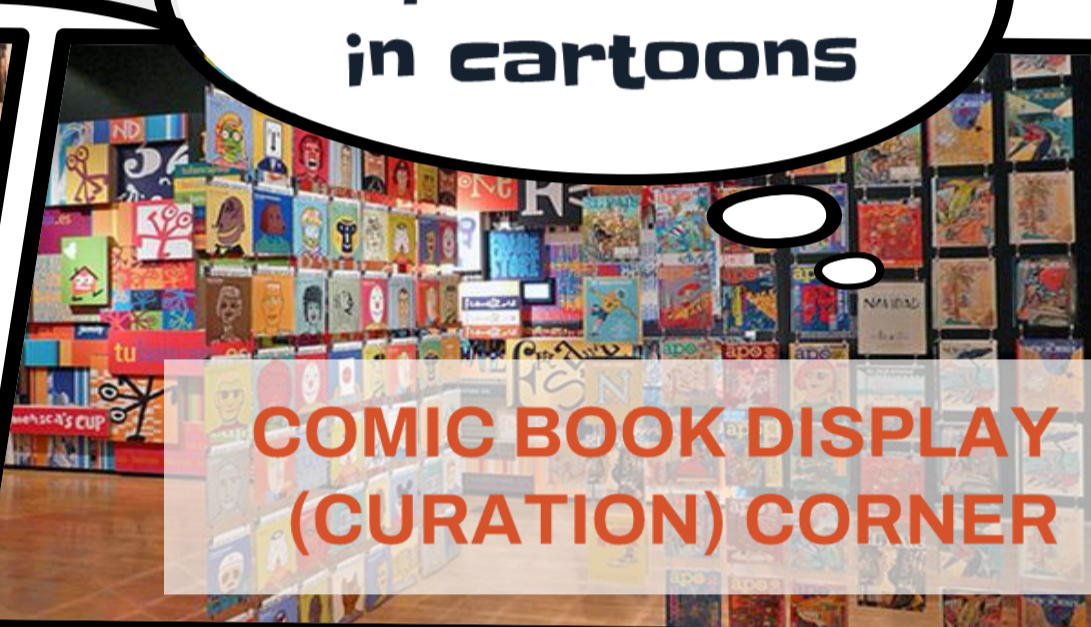
BCL



CARTOON EX-ZONE



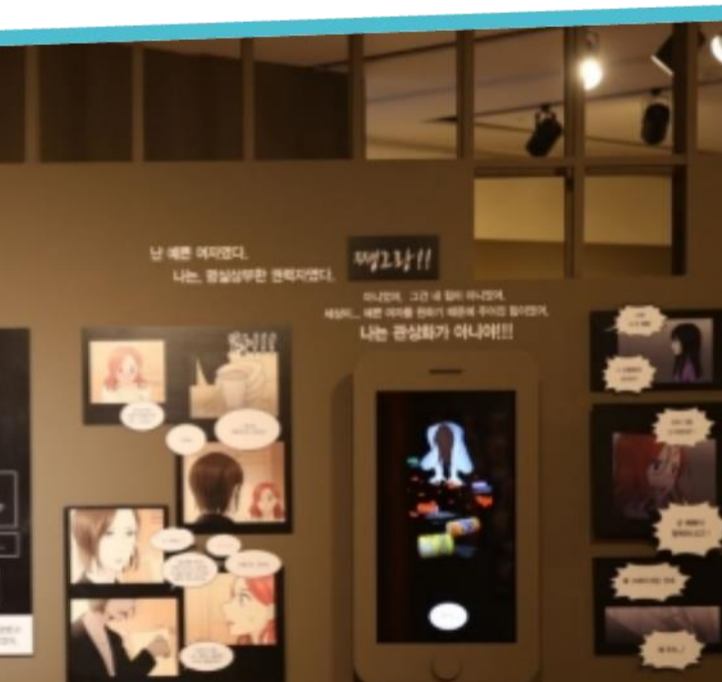
Exhibition of modern and contemporary comics



COMIC BOOK DISPLAY (CURATION) CORNER



WEBTOON WORK STATION



Animation Theater/Gallery



BRAND STORE

- 1) meets the cultural demand of local residents by expanding public library infrastructure and strengthening the educational and cultural foundation
- 2) promotes the establishment of Korea's first public comics library by specializing in comics materials