Minutes of the IFLA News Media Section
Business Meeting
Hybrid in-person and Zoom, 11:15 – 13:15 Ahoy Center, Dock 16, Rotterdam (continued at nearby Lisa Café thru 15:00), 20 August 2023

Attending:

Alexia Bauville, Mary Feeney, Pia Heidrich, Jeff Knapp (Chair), Ana Krahmer (Info Coordinator), Ann Okerson (Secretary), Nina Servizzi, Anke Winsmann.

By Zoom: Kenneth Iranoa, Viktor Mutev, Kopana Terry,

1. **Welcome.** Jeff Knapp (Chair) welcomed the group (three members joined virtually. Jeff also noted that Karolina Holub (incoming Chair), Viktor Mutev (incoming Secretary), and Kopana Terry (incoming Information Coordinator) will take office at the end of this meeting.

2. **Announcement highlights** arising from both the Officers’ Forum and the Division G meeting. Jeff et al reported highlights as follows:

   A. IFLA will launch a new five-year strategic planning process (current plan runs 2019-24).

   B. There is a new PC tool (Infinity) for articulating and updating action plans. It is much improved over the current tool. The next Action Plan will be due October 31.

   C. There was discussion of a newer component of the IFLA re-structuring. “Networks” will provide a framework for efforts and discussions about broad areas of interest to many IFLA groups (open access could be an example?). The networking structure will advance collaboration between different sections and units. More information will be forthcoming.

   D. Collaboration across units and regions is being stressed for the upcoming action plans, along with the engagement of all individuals in each section.

   E. Unit reviews are scheduled for the 2023-25 period. PC will develop a process for looking into and across units to determine level of activity and overlap

3. **WLIC News Media Open Session.** This is scheduled for Wednesday, August 23rd, 8:30 a.m. – 9:45 a.m. on the RTM Stage. Program committee comprised Karolina Holub, Ann
Okerson, and Kopana Terry. Karolina will chair the session. This is one of the few WLIC sessions that will be live-streamed.

4. **Action Planning – News Media Brainstorming Highlights.** Note that each action should be mapped to the IFLA’s strategic directions.

   A. **Current “Born Digital Resource Guide Project”** - Establish a review schedule, with 2-3 committee members comprising a group to work to keep the project up to date.

   B. **Current News Literacy Curriculum Toolkit** (Viktor, Ana, Mary have been working on this) should grow to include new components, possibly requiring separate subcommittees to assist. Some collaboration has happened with the Information Literacy Section (also papers at their recent Satellite). Possible activity examples include:

      * Video library – create short videos (5 minutes?) concerning information literacy from different points of view.

      * Worldwide survey about news literacy practices. Draft an online questionnaire asking what are the criteria of news literacy adopted by different library organizations worldwide. 2-year project – from start to finish (develop survey, mail it, compile, follow-up).

      * Google Classroom short course with a certificate upon completion.

   C. **Committee is currently split between News Preservation and Media literacy**; how can we advocate for the committee to explain the process and purpose of both branches within the section. How can we demonstrate that these branches really do come from the same tree.

   D. **IFLA History Book forthcoming.** Mary and Ana had prepared an initial possible project to present to the IFLA History Section, if someone would like to take this forward.

   E. **Pursue committee member co-opting options**, to bring the committee to 20 members; also review member contributions and ask inactive members if they are now able to contribute to projects. All of this is in the interests of gaining more active members to work on News Media projects and plans.

   F. **Identify ways to promote News Media Section work** (for example, develop webinars/offer online conferences). Show that our projects are relevant to other audiences, and which ones. Publicize our work more effectively.

   G. **Make recruitment and awareness** (including social media) one of our goals. Responsibility for recruitment and social media promotion could be assigned to a subgroup.
H. From an observer: seek collaborations with library schools.

I. Our best work grows out of members’ individual motivations and interest. Query our members about their areas of interest & expertise. What are one or two things you’re concerned about? That will help us know where we can effectively succeed.

5. WLIC 2024 in Dubai – how are we going to proceed with programming? There was a great deal of discussion and uncertainty about which news media committee members could be in attendance and a consensus that, given our likely low numbers, we might revert to one of News Media’s strengths: a robust midterm meeting. A committee should be formed (Kopana, Mary, and Ana expressed initial interest). Other ideas included a virtual lecture series instead. Think about potential Midterm places/topics. And/or we could create a virtual lecture series, which facilitates creation of our video library.

Remember that one of the reasons IFLA chose Dubai is for the cohort who cannot make the “usual” IFLA meetings, so we must plan for events that are accessible/easily accessible.

6. Continuing at Lisa Café: There was discussion of roles of the officers and how to do an effective handoff between current and incoming officers. We recruited a potential new member to our committee: Ayodele John Alonge, PhD (University of Ibadan, Nigeria).

7. Adjourned at 15:00 p.m.

Respectfully Submitted,
Ann Okerson, Secretary (outgoing)