

# 15 Years of Excellence in Reading Promotion in Macau

**Impact 1**  
Alternative career option for LIS graduates

**Impact 2**  
Improved public perception of libraries with students as self-motivated advocates

**Impact 3**  
Increased sustained interest in extracurricular reading

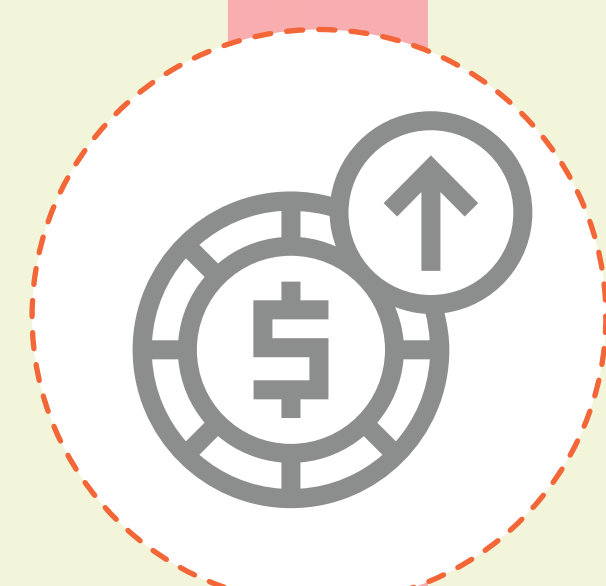
**2023 - Reader Award**  
was established to reward students' passion for reading at school and public libraries and gain better insights in youth and children's reading habits



**2020 - Boom of Digital Resources**  
in reading promotion at schools rippled out a city-wide acceptance and popularization of e-books



**2019 - Salary Grade Promotion**  
is possible with completion of continuing professional training of 50 hours in 3 years



**2014 - Reading Promoter Award**  
was established to encourage Reading Promoters to take credit for the impacts of their work and foster peer-learning



**2007 - Reading Promoter**  
was established as a mandated position at schools along with professional requirements, e.g. completion of 120 hours of training in 3 years

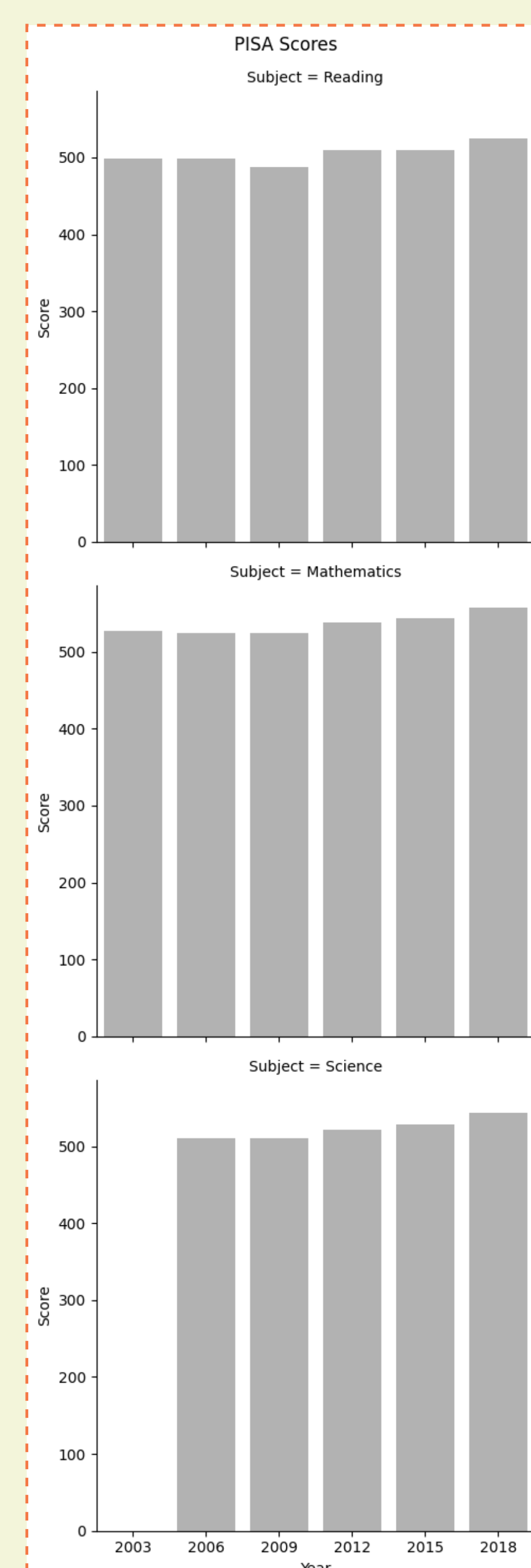


**Prior to 2007 - Advocacy**  
to establish a formal position for reading promotion at school gained traction

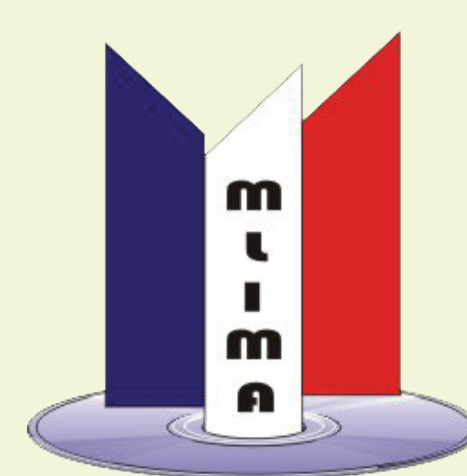


**Impact 4**  
Improved literacy as proven in gradual increase in scores of all 3 PISA subjects

**Impact 5**  
Moved SDGs forward, notably:  
SDG 4 - Quality Education  
SDG 8 - Decent Work & Economic Growth



Multi-language Audio:  
[tiny.cc/WLIC2023\\_Macau](https://tiny.cc/WLIC2023_Macau)



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