Approved Minutes

1. Opening of the meeting and approval of the Agenda (Nick)
   a. Thank you to Roxana and her team! Británico Library is very important in Peru and plays a major role in its promotion of the English language.

2. Action items from Minutes of January 24, 2024 (Jeannie)
   a. Regarding future interviews for our oral history podcast initiative:
      i. **ACTION:** Philippe will follow up with Antoine re: an interview with Marielle de Mirabel, one of M&M’s founders.
      ii. **ACTION:** Christie will reach out to Mila via FaceBook.
   b. **ACTION:** Nick will send a list to Philippe with webinar ideas
   c. **ACTION:** Christie will ask Doaa to be part of the MENA and Asia Oceania Regional Working Group, along with her and Cindy.

3. **IFLA Information Futures Summit** Brisbane, Australia. 9/30-10/3/2024. (Nick)
   a. The Organizing Committee has reached out to Carmen in Australia and all the regions. It has been very inclusive with its communications.
   b. There is a webinar coming up about the Summit on March 7, 2024.
   c. We don’t need to decide right now, but will give some thought on how our section can participate with programming in the upcoming months.
   d. The membership is awaiting to hear where WLIC 2025 will be held. The WLIC structure is under consideration and review.

   a. The Officers will find time during the midterm meeting to update.
   b. At present, focus on updating the timelines.
   c. **ACTION:** Officers will seek progress reports from the working groups.

5. Division D report (Jeannie)
   a. Jeannie highlighted major points of the recent Minutes from Div D, including:
      i. Governance Sub-Committee
         1. Sections and SIGs are currently supposed to be reviewed every 5 years. The Div D consensus was that 5 years is too soon.
            Suggested 6.
ii. WLIC Review
   1. A steering committee is being set up to review WLIC Terms of Reference. Div D recommendations include: “cost reduction, changes in process structure, reduction in workload for organizing committee, re-consideration of mission of conference, change from annual to less frequent, name change with pronounceable acronym.”

iii. A reminder to utilise the IFLA Repository, especially for Minutes and Action Plans.
   1. ACTION: Jeannie will upload Midterm presentations into the Repository.

iv. LSN is looking to change its name to Accessible and Inclusive Library Services

6. Working groups 2023-2024: Updates
   a. Information Team (Roxana)
      i. There are a lot of channels to manage, but it’s hard to keep current without fresh content.
      ii. A new strategy is to focus on one or two.
      iii. It’s preferred that working groups create posts for dissemination by the Info Team in a standardised, simple format.
      iv. There is a need to delegate work across channels.
      v. To generate content, we can highlight past winners and current award cycle entries. We can also share good practices and draw Inspiration from inside and outside the sector.
      vi. Another possibility for content is to promote the scholarship of current members who are publishing.

b. Coaching Initiative (Jeannie)
   i. Our involvement is unclear, as the Coaching working group transitions to a new CPDWL convenor.
   ii. There will be an Online Coaching event, held March 30, 2024 (over Easter weekend).
   iii. CPDWL initially founded the initiative; M&M involvement started in 2019.
   iv. One possibility for future administration is to have an IFLA WLIC Coaching Initiative (not section based).
   v. Hope to co-host a joint CPDWL-M&M coaching event for the Information Futures Summit in the fall.

c. Management Skill Building (Philippe)
   i. There have been no new updates since our last meeting. Vicki McDonald will be visiting Paris in April 2024. Philippe is to take part in planning this meeting.
   ii. On January 18, 2024, the Library Chit Chat Group hosted an event on toxic leadership featuring past member and researcher Catharina Isberg, who spoke on her work in this area.

d. Webinars/seminars/satellite meeting '24 (Anya)

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i. M&M received funding for translation software (Wordly) in the amount of 1K EU for the Midterm Meeting.

ii. Looking for ideas for future programming.
   2. Carmen: There will be no satellites in conjunction with the Summit, but events that might tie in are possible. Jeannie: An example would be the coaching initiative, if it goes ahead as either an online or in-person event.

e. Marketing Award Jury (Nick)
   i. Nick provided a brief 2024 submissions and deliberations overview.
   ii. Harriet spoke about her experience as a new member of the jury. This year, there were lots of inspiring campaigns. The judging went smoothly, due to much consensus. Some themes were: library outreach with local communities, staff highlights, Indigenous themes and the promotion of library users for outreach.
   iii. Nick: The judging went quickly and efficiently. Elena: It was lots of fun! The working group will draft the press release shortly. The award ceremony will be virtual in 2024.
   iv. Thoughts about a group IFLA awards ceremony with Green Libraries and Public Libraries?
      1. Krista: A joint ceremony would generate more exposure for the award.
      2. Christie: The awards are very different and each is unique. Our own session would provide an opportunity to use all the time that we allot to it. Cindy: Agree with Christie. The combination might dilute the award’s importance, if program timing is tight.
      3. Anya: Why don’t we do both? We are used to our own ceremony, but winners might get more exposure if we are combined.
      4. **ACTION**: Nick will check to see if an IFLA awards ceremony could be a possible event to tie in with Info Futures.

f. M&M Oral History Project (Jeannie)
   i. Wrapping up project after four remaining interviews are completed:
      1. Mila
      2. Marielle de Mirabel
      3. Perry Moree (Scheduled for 3/22)
      4. Nie Hua
   ii. Thank you to all who have served as both interviewees and interviewers for the project!

g. Progress of M&M collaborations with MENA and Asia Oceania (Christie and Cindy)
   i. Nick: A few regional groups reached out to M&M to collaborate. Christie: reached out to her contact with the Alexandria Library, but has not received a reply yet. Doaa will be invited to be part of the group, as she

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has contacts in the region. ACTION: Nick and Christie will contact Doaa to see if she is willing to serve as the main contact for outreach with support from Christie.

ii. **ACTION:** Cindy will follow up with Asia.

7. Any Other Business (AOB)
   a. Working group structure
      i. Are we currently satisfied with the way our WGs are structured?
         1. Jeannie: Is it possible to generate content from the WGs and then deploy smaller groups to plan events (versus a dedicated webinars WG)?
      
   ii. Future events?
       1. A webinar was requested on how to create a marketing plan.
       3. Krista: It’s important to share good/best practices through events like webinars.
       4. Anya: Perhaps we can turn our focus on how to do things, like planning, etc.?
       5. There was much group discussion about the interrelationship between management and marketing.
          1. **ACTION:** Continue our discussion at the Midterm Debrief.

8. Upcoming events
   a. IFLA Information Futures Summit- Zoom meeting (March 7th)
      i. **ACTION:** Romeo will join this meeting and Cindy will try to join. Nick will send details.
   b. CPDWL Webinar: Transforming Libraries: Navigating Rapid Technological Shifts and Emerging Community Demands – From RFID to AI

9. **Closing of the meeting** (Nick)
   a. Meeting ended: 12:13pm

10. Working Group break out rooms (this part of the agenda was cancelled due to tech)
    a. #1: Info Team (Roxana, Jiang, Cathelijne, Harriet, Laura, Krista)
    b. #2: Coaching (Jeannie, Josephine, Elena, Ruijuan, Mazli, Catarina, Simon)
    c. #3: Management Skill (Philippe, Anya, Simon, Beba, Josephine, Ruijuan)
    d. #4: Webinars/Satellite (Anya, Roxana, Krista, Cathelijne, Laura, Romeo)
    e. #5: Oral history (Jeannie, Roxana, Anya, Cindy, Christie, Beba, Romeo)
    f. #6: Regional collaborations (Cindy and Christie)
M&M Standing Committee Members (present-2025)

Officers 2023-2025
Nick Boxem, the Netherlands (second term 2023-2027), Chair n.boxem@uva.nl
Jeannie Bail, Canada (second term 2023-2027), Secretary jbail@unb.ca
Roxana Huaman Huriarte, Peru (first term 2021-2025), Information Coordinator roxana.huaman@pucp.pe

Jury Chair, International Marketing Award 2023-2024
Nick Boxem, the Netherlands (first term) n.boxem@uva.nl

Members, 2023 - 2027
1. Doaa Abdullah, Egypt (first term) doaa_abdullah86@hotmail.com
2. Georgia Alexander, Trinidad and Tobago (first term) georgiaalexander2003@yahoo.com
3. Jeannie Bail, Canada (second term) jbail@unb.ca
4. Nick Boxem, Netherlands (second term) nick.boxem@minienw.nl
5. Ophelia Chapman, United States (first term) chapmano@uncw.edu
6. Philippe Colomb, France (first term) philippe.colomb@me.com
7. Harriet Darcel, United Kingdom (first term) harriet.darcel@bl.uk
8. Laura Heller, Germany (first term) Laura.heller@stabi-hb.de
9. Ruijuan Huo, China (first term) interco@ncl.cn
10. Carmen Eastman, Australia (first term) ceastman@slv.vic.gov.au
11. Fan Ji, China (first term) jifan@pku.edu.cn
12. Hong Jiang, China (first term) 376681005@qq.com
13. Cathelijne Kuiters, Netherlands (first term) cathelijne.kuiters@kb.nl
14. Josephine Siegrist, Switzerland (second term) joe.siegrist@sohoconsult.ch
15. Beba Stankovic, Serbia (first term) bebapozarevac@yahoo.com
16. Krista Visas, Estonia (first term) krista@pkr.ee
17. Simon Jules Koudjam Yameni, Cameroon (first term) yamenisimon@yahoo.fr

Members, 2021-2025
1. Anya Feltreuter, Sweden (second term) anya.feltreuter@mjolby.se
2. Roxana Huaman Huriarte, Peru (first term) roxana.huaman@pucp.pe
3. Romeo Muvhulawa Matumba, South Africa (first term) muvhulawam@dut.ac.za
4. Wan Mazli Bin Wan Razali, Malaysia (first term) mazli51@gmail.com
5. Elena Stöhr, Germany (first term) e.stoehr@tu-berlin.de

Mentors
1. Cindy Hill, United States cindyvhill@yahoo.com
2. Christie Koontz, United States ckoontz@fsu.edu
3. Catharina Isberg, Sweden catharina.isberg@lund.se

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Working Groups M&M (2023-2024)

**Information Team**
Lead: Roxana Huaman Huriarte
Members: Nick Boxem, Harriet Darcel, Laura Heller, Hong Jiang, Cathelijne Kuiters

**Marketing Award Jury**
Lead: Nick Boxem, Jury Chair
Members: Harriet Darcel, Carmen Eastman, Roxana Huaman Huriarte, Fan Ji, Romeo Muvhulawa Matumba, Elena Stöhr

**Coaching Initiative (co-ordinated by convenor Helen Chan, CPDWL)**
Lead: Jeannie Bail
Members: Wan Mazli Bin Wan Razali, Anya Feltreuter, Ruijuan Huo, Catharina Isberg, Josephine Siegrist, Elena Stöhr

**Management Skills Building Working group**
Lead: Philippe Colomb
Members: Anya Feltreuter, Cindy Hill, Josephine Siegrist, Beba Stankovic

**Midterm-meeting**
Lead: Anya Feltreuter
Members: Laura Heller, Roxana Huaman Huriarte, Cathelijne Kuiters, Romeo Muvhulawa Matumba, Krista Visas

**25th Anniversary M&M (will wrap up in June 2024)**
Lead: Jeannie Bail
Members: Nick Boxem, Cindy Hill, Roxana Huaman, Christie Koontz, Romeo Matumba

**IFLA Regional Group (MENA and Asia Oceania)**
Cindy Hill, Christie Koontz

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## Appendix A: Attendance (03/05/2024)

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<td>1</td>
<td>Nick Boxem, The Netherlands (Chair)</td>
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<td>Jeannie Bail, Canada (Secretary)</td>
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<td>3</td>
<td>Roxana Huaman Huriarte, Peru (Information Coordinator)</td>
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<td>4</td>
<td>Doaa Abdullah</td>
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<td>5</td>
<td>Georgia Alexander</td>
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<td>6</td>
<td>Ophelia Chapman</td>
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<td>7</td>
<td>Philippe Colomb, France</td>
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<td>8</td>
<td>Harriet Darcel, United Kingdom</td>
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<td>9</td>
<td>Carmen Eastman, Australia</td>
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<td>Anya Feltreuter, Sweden</td>
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<td>Laura Heller, Germany</td>
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<td>Ruijuan Huo, China (Jinmin assistant present)</td>
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<td>Cathelijne Kuiters, The Netherlands</td>
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<td>Wan Mazli Bin Wan Razali, Malaysia</td>
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<td>Krista Visas, Estonia</td>
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<td>Cindy Hill, USA</td>
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<td>Catharina Isberg, SWEDEN</td>
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<td>Christie Koontz, USA</td>
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