IFLA Social Sciences Libraries Section – Zoom Meeting 10/28/20

https://www.ifla.org/social-science-libraries

Attendees:

Gene Hayworth, Chair
Robin Kear, Secretary
Celia Emmelhainz, Information Coordinator
Wenli Gao
Lynne Rudasill
Helen Xue
Segametsi Molawa
Lindsay Ozburn
Donatus Duesterhas
Jennifer Voutssás

Regrets: Ekaterina Shibaeva, Muhammad Yousuf Ali, Fabien Vandermarca, Emma Fontenot

Gene Hayworth called the meeting to order at 11:31 am EST.

1. Welcome

a. Brief updates from the committee members; status of libraries and librarians during COVID-19; some countries are open, and some are still experiencing outbreaks

2. Updates from Division I Meeting

- a. Status of new IFLA website rollout, this has been delayed, there is not date set.
- b. Virtual Conference 2021: how to handle time differences, what kind of presentations, it is all still being discussed. IFLA is sending out two surveys, one to standing committee members, and one to all IFLA WLIC attendees (Gene will send the survey to all members).

3. 2020 - 2021 Action Plan

- a. Gene has submitted what the committee members have done over the past year (in Basecamp Message Board).
- b. Other committees are submitting their previous year's action plan. How would we feel about using this as a basis for next year's action plan?
 - i. Discussion: We can focus on our actions now. Keep membership strong but also focus on the areas. Pivoting to online for this year.
- c. ACTION ITEM: Gene will adjust last year's plan for this year and send for feedback.

4. Potential topics/plans etc. for committee webinars (Lindsay and Wenli)

a. Wenli and Lindsay have drafted a proposal for the webinar series on designing, implementing, and disseminating library research.

- i. https://docs.google.com/document/d/1J3j UEw99ZLhXaxh3NtbEs6qc2c rsixG8ig8Onkbz8/edit?usp=sharing
- b. This is very much a draft and needs to be scoped down quite a bit. Please feel free to add comments, edits, and/or suggestions for speakers where you see fit. They are thinking of this as a continuation of the research methods workshop at the 2019 SSLS WLIC Satellite conference in Athens. They drafted the 'purpose' section based on the CFP text from that workshop.
- c. They ask the committee to eliminate some of the proposed topics (we think there are too many).
- d. Proposed timeline: Summer 2021 to early Fall 2021
- e. Discussion: IFLA can help answer logistical questions (Megan Price); there are some sessions they are doing right now for IFLA Webinars; sounds like a great series of topics
- f. ACTION ITEM: All members, please comment on the <u>Google document</u>, we will create an action plan for this webinar series in January.

5. Social Media Breakout discussions (Celia Emmelhainz)

- a. Celia shared a PDF of the SSLS web presence. If we have a webinar series, it is a good time to develop the social media presence to promote it.
 - i. https://docs.google.com/document/d/1Eas25xNF0M9cC6KBBqaR1e9mJT diHBMAAHPFi3iN74c/edit?usp=sharing
- b. Breakout Rooms Discussion: How to develop our social media presence? There are many channels, maybe it would be good to condense the number of channels, to keep up with 3 to 4 different channels online, Twitter, Facebook, and focus. How to use larger IFLA's social media presence? How are others getting it right? Connect our channels with IFLA's main presence. Post or retweet national holidays. Tagging big players is helpful. Maybe use graduate students to help?
- c. Actionable ideas:
 - i. Create content for the blog to be cross posted on Facebook and Twitter.
 - ii. Short bios of the membership to be released every month or so, a member spotlight. Gene can work on this and Celia or Gene could post to the blog.
 - iii. Promoting the various libraries that are members of the section. Lynne will pursue this. Celia or Gene can post to the blog.
 - iv. Communicating in other languages or the same content in multiple languages would be helpful.
 - v. Use a specific hashtag, like #socialsciencelibraries. Promote social science librarians' work. Promote your own related work with this tag.
 - vi. Celia will pursue a new Twitter account and she will create a table for publication in the document
 - vii. ACTION ITEM: All Members continue to place ideas and volunteer for content for SSLS social media presence on the Google Document.

Gene Hayworth ended the meeting at 12:31 pm EST.