

**Action plan 2020 – 2021**

**Name of Professional Unit: Information Literacy**

Focus Area 1			
<p><i>[Describe your Focus Area here]</i></p> <p>To bring together the research and practical experiences from librarians, information professionals, media specialists, and educators around the world to promote and improve information literacy education to make an impact on all users for meeting the sustainable development goals to help all library users realize their potentials through teaching information literacy skills for lifelong learning.</p>			
IFLA Strategic Direction			
<p><i>[Indicate which of IFLA's Core Strategic Directions this Focus Area is aligned with and how]</i></p> <p>This is in alignment with IFLA Strategic Direction 3: CONNECT AND EMPOWER THE FIELD. We serve as a hub to connect libraries and librarians, and provide platforms that enable innovation, learning, and professional development. We empower the libraries and librarians to meet challenges and opportunities, meet community needs, and promote information literacy to all users.</p>			
Key Initiatives			
<i>[KI No.]</i>	<i>[Describe how your planned activities align with this Key Initiative]</i>		
3.1	Provide excellent opportunities for face-to-face networking and learning.		
3.2	Support virtual networking and connections.		
3.3	Empower the field at the national and regional levels		
3.4	Provide targeted learning and professional development.		
Funding Needed	Projects/Activities	Tasks & Responsibility	Timeframe
<input type="checkbox"/>	Explore the continuation of conference program planning in collaboration with School Library Section, on information literacy education to help student success in transitioning from high school to colleges. This plan may change due to the IFLA announcement that the 2121 WLIC will be held online. (Note: plan may change due to recent announcement of WLIC 2021 to be held online)	Ning Zou; Caroline Peron; Polona Vila to work with members from School Library Section	Annual
<input type="checkbox"/>	Explore the development of a free webinar series on global information literacy practices	All committee members	Annual

<input type="checkbox"/>	Explore a collaborative conference program, with LIS Education in Developing Countries Special Interest Group, at WLIC 2021. This plan may change due to the IFLA announcement that the 2121 WLIC will be held online. (Note: plan may change due to recent announcement of WLIC 2021 to be held online)	Min Chou and Chihfeng P. Lin	Annual
<input type="checkbox"/>	See to the completion of the unit's web migration to IFLA new website to ensure all committee documents are available in the new website.	Sarah Pek	Annual
<input type="checkbox"/>	Conduct a review on the existing committee presence on social media outlets and decide how they may be utilized as effective communication tools to assist the committee's activities in support the accomplishment of IFLA's strategic goals.	Sarah Pek and other volunteers from the committee	Ongoing
<input type="checkbox"/>	Conduct an inventory on the existing guidelines and standards that are on the current webpage, and decide which ones to keep or move to new webpage to ensure that the documents are relevant and current.	Lian Ruan, Sarah Pek and other volunteers from the committee	Ongoing
<input type="checkbox"/>	Translate important guidelines and standards into different languages, and disseminate them to professional institutions and organizations in countries that use different languages to increase and enhance the promotion/advocacy of information literacy at regional and international levels.	Ling Li (Chinese); Caroline Peron (French); Gihan Mohamad (Arabic); Ljubica Ljubišić (Serbian); and other volunteers from the committee	Ongoing

**How will you communicate your activities and results?**

The Information Literacy Section webpage. Archive conference program papers in IFLA Library. Committee communications on the progress through email, basecamp, or zoom; as well as committee meetings during IFLA congress.

**How will you measure the impact of your activities?**

Conference programs assessed by attendance and audience response.  
 Measure progress and success against the benchmarks of IFLA's web migration objectives.  
 Track webpage traffic data and the data of distribution channels.

**Focus Area 2***[Describe your Focus Area here]*

To work with the library sector and other partners to raise awareness of and advocate for the positive impact of information literacy programs and initiatives on sustainable development.

**IFLA Strategic Direction***[Indicate which of IFLA's Core Strategic Directions this Focus Area is aligned with and how]*

This is in alignment with IFLA's Strategic Directions 1: STRENGTHEN THE GLOBAL VOICE OF LIBRARIES. We build connection with international and regional organizations to advocate for libraries and values, and the value of information literacy in particular.

**Key Initiatives***[KI No.] [Describe how your planned activities align with this Key Initiative]*

1.1 Show the power of libraries in achieving the Sustainable Development Goals.

1.2 Build a strong presence in international organizations and meetings as a valued partner.

Funding Needed	Projects/Activities	Tasks & Responsibility	Timeframe
<input type="checkbox"/>	Encourage librarian participation in regional Global Alliance for Partnerships on Media and Information Literacy (GAPMIL) conferences and activities	All committee members	Ongoing
<input type="checkbox"/>	Promote media and information literacy in professional network at local, national, regional, and international levels.	All committee members	Ongoing

**How will you communicate your activities and results?**

The Information Literacy Section webpage.

Disseminate the information to library communities through members' professional network.

**How will you measure the impact of your activities?**

Track webpage traffic data.

Collect data from participating members.

**Identify other Unit(s) which may be interested in this Focus Area, or with which you could collaborate on projects/activities.**

Pursue collaboratively with the IFLA representative on the GAPMIL UNESCO coordinating body.