

IFLA Library Services to Multicultural Populations

Mid-year meeting minutes- Friday March 15, 2019

Present: Teona, Eleonore, Anne (Minutes)

Online: Adjoa Boateng; Jason Zhang; Lan Gao; Elisabeth; Oddbjorn Hansen; Sabine Weber-Beard; Andrew Finegan; Razina Akhter; Anita Basak; Shelli Lake; Leslie Kuo

10:30: Welcome & Document check (Adjoa)

10:35: Introductions, activity updates

11:00 Chair's report; section action plan

11:10 - Secretary's report (Mathilde Servet)

11:15 Information Coordinator's Report (Lan Gao & Leslie Kuo)

11:25 Financial report and working group updates (Shelli Lake)

11:45 WLIC 2019 Planning, Strategy, and Action Plan & Award discussion continued.

Meeting opened at 10:38 Mountain Time

Going over the minutes from KL. Review of Actions.

Action: from Meeting 1 in KL: we were to give Adjoa feedback to give to IFLA HQ. Adjoa let them know that we were frustrated by the slow (or lack of) communication from HQ.

This action is now closed.

Action: to nominate new members. All were to canvas for new members. Adjoa and Lan were to find out the number of vacancies we had as a SC.

We had more nominees than ever before. This means that we have an election for the positions available on the SC. There are 9 vacancies available and 14 nominees. Adjoa asks us to vote on whether unsuccessful nominees could be Corresponding Members. All present who were eligible to vote voted "yes".

Action: in KL we had formed a Satellite Committee meeting to do a joint meeting with Indigenous Matters. However, that meeting has been cancelled so therefore there is no need to have a Satellite Meeting Committee.

Action: we had an action to have a midyear meeting. That action was completed. Here we are!

Action: Athens 2019 Session Planning: Dialogue for Change

SC will invite newer members to participate on committees providing a more experienced member as support.

Quality board had been established to support the award session.

Action: Shelli Lake was to email the team to arrange a meeting. That action had been suspended.

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We agreed on (approved) the minutes.

Introductions (people attending remotely said a few words about themselves):

Chair's Report

Newsletter:

Action item: we need more articles for the newsletter by end of April. Send to Pam. New SC members (after the election) should send biography and photos. Our newsletter is twice a year. We would like the next one by end of June.

2019 WLIC schedule 24-30 August

Proposed times and dates: Business Meetings will be offsite (not in the conference center).

We will have 2 business meetings. Business Meeting I: Saturday August 24 13:30-15:30 (Athens time). We do not yet know the time and date of the Business Meeting II.

It is proposed that our session will take place on Thursday August 29. 10:45-12:45. Adjoa asked if we want to try to make our session earlier so that people don't have to spend so many nights in Athens (for those who are paying out-of-pocket). Those who opined said yes.

ACTION: Officers will communicate when and where meetings will be at IFLA WLIC

ACTION: Adjoa will attempt to get our section's session Monday or Tuesday during WLIC.

Action Plan 2018-2019 - we need to look at this prior to August since that will be a focus of our Business Meeting. There may be some delays as IFLAHQ is looking at restructuring sections and divisions. IFLA-MCULTP currently belongs to Division III within the organization.

Information Officers' Report

Updated our content on the website

Uploaded our 2018 midyear meeting minutes. After this meeting they will post the minutes from today's meeting.

Pam Ryan and her team from Toronto PL published our section newsletter in January. Leslie, Lan & Adjoa drafted the 2019-2020 action plan and communication strategy.

The Toolkit: English-language version updated

Translations: Chinese version finished (Lan & Jason); working on the Bengali translation (Razina & Anita); Japanese version is being reviewed; Spanish translation is also being worked on.

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Leslie sent a slideshow report on social media.
We have presence on FB, Twitter, and Instagram
For Instagram the idea is to promote multiculturalism and the section members' activities

Our social media target audiences: IFLA MCULTP and IFLA; libraries & library organizations; librarians and library workers; library users; library supporters (educators, writers); policy makers

Manifesto and Toolkit to help libraries use the Manifesto

We also reshare news from IFLA via our section's social media channels.

Our social media content also is news & info about:

different cultures

Different languages

Migration

Refugee issues

Diversity & inclusion

e.g. from UNESCO

diverse books & media

staff diversity

multicultural events

holidays from different cultures

library opportunities

library advocacy

celebrating libraries in general

Our followers have increased since midyear 2018. FB has the slowest increase (from 1800 to 2031). Twitter has gone from 750 to 1335; Instagram has gone from 102 to 321 followers. We would like to have even more followers by 2020.

Lan & Leslie will be very happy to share our posts on the section's social media pages. Leslie can make us administrators if we want to contribute directly.

IFLA has been using our section's social media as an example of best practices.

¿Question asked: what content is better for newsletter v social media? What are our content guidelines?

Financial report:

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In Romania's midyear meeting there was a long discussion about the financial working group. We agreed we'd move forward with the award and develop a strong social network rather than building finances further.

WLIC 2019 Session:

Nominees to be speakers are:

Echo Refugee Library (Athens) - Theresa Byrd

LIB(e)RO -- Suela Jorgaqi

Nina Stenbro (Norway, works with creating connections between refugees and others)
- Oddbjorn Hansen

Anita Basak also has a nominee - Ratna Bandyopadhyay

ACTION: those nominating speakers need to send a biography and confirm that the nominees will be attending IFLA. Adjoa needs that information "now."

ACTION: nominees should send their papers to Adjoa by the 30th of June. Those reviewing the nominees will have until the beginning of August to pick the winner.

Clarification: IFLAHQ will not give money to help speakers get to WLIC. Speakers must pay for their own fee.

Early bird fee expires beginning of May 2019.

We do not yet know if IFLA has approved of our award which means we do not know yet if we can use the brand "IFLA" in the name of our award. Shelli asks if IFLA has criteria for awards or something that other sections have used. Shelli is concerned that IFLA is not being consistent about award criteria across sections. Adjoa is going to be in contact with IFLA HQ to clarify what our award is and to try to get a clear answer on whether we are allowed to use the brand.

The winner only gets some sort of certificate and will get promoted on our social media networks.

ACTION: Tell IFLAHQ that we had issues with the Zoom meeting connection perhaps because other IFLA meetings were scheduled at the same time.

ACTION: Info Officers and Chair will provide guidelines for what types of content is more appropriate for newsletter v social media.

Meeting closed at 12:14pm Mountain Time.