

IFLA presents

Youth and Environmental Emotions project: Public libraries supporting youth to treat and express their emotions and views concerning environmental issues

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Organizers:

Environment, Sustainability and Libraries Section (ENSULIB) with Libraries for Children and Young Adults Section





Youth and Environmental Emotions project

Public libraries supporting youth to treat and express their emotions and views concerning environmental issues

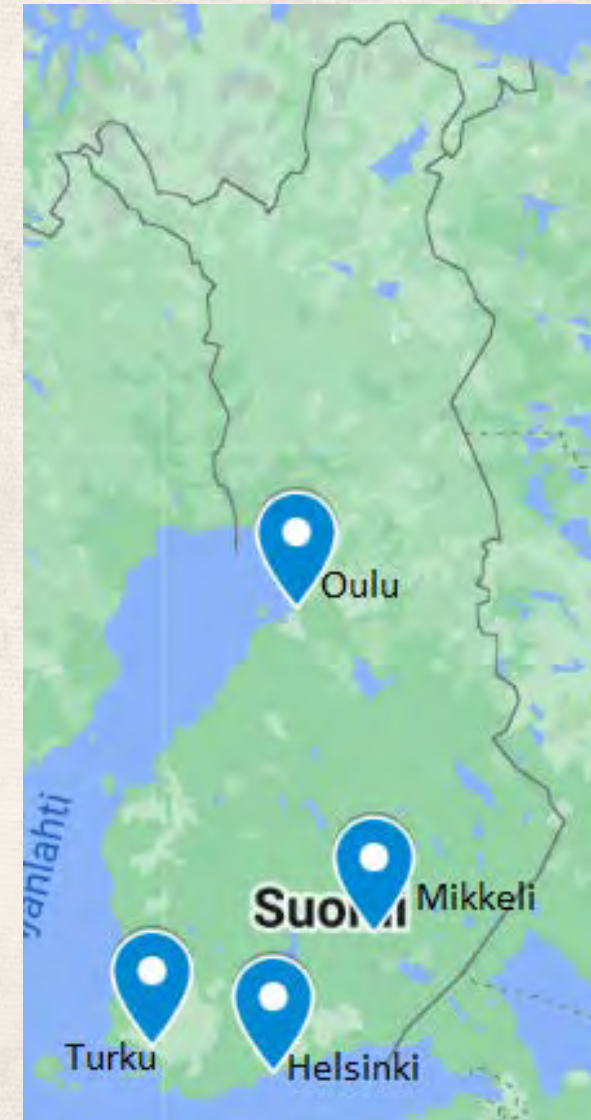
Why was the project launched?

- Climate change is one of the factors creating uncertainty – today and in the future.
- It's confirmed through different studies that young people experience significant amount of climate anxiety, but how to help young people?
- What kind of events and actions do the youth want from libraries? What is the role of public libraries?



Libraries

- The project was a national development project (2021–2022) managed by the Helsinki City Library and funded by the Ministry of Education and Culture. In the project, we cooperated with four different cities in Finland – Helsinki, Mikkeli, Oulu and Turku
- The partners' task is to participate in the planning and implementation of the project, to organise regional events, test develop and implement new practices and ways of working as well as deploy them in libraries.



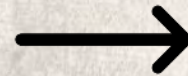
Target groups

The main target group of the project was young people aged 13–20.

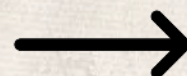
Second target group was the library professionals.



Implementation



Distribution

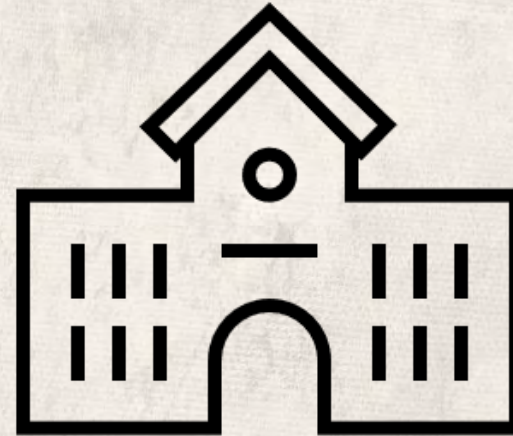


Activities based on
the survey

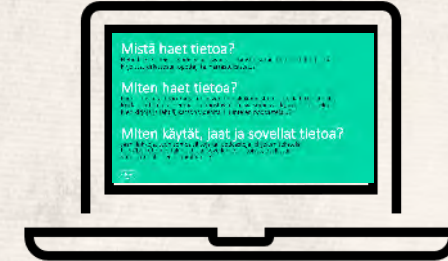
Events and activities in upper secondary schools



Book talks (video)



Guidance on information retrieval and source criticism



Author visits



Events and activities in libraries



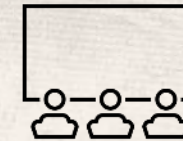
Clothing workshop



Clothes recycling rack



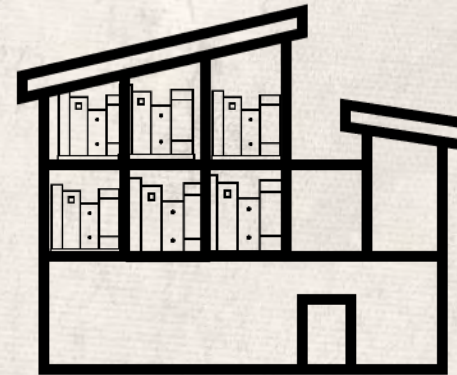
Nature tent



Documentary presentations



Rubbish collection event



Future games



Climate Talks tour



Youth and Biodiversity event



Plant caring event



Street festival

Event at the youth center



Nature Dialogue



Social media



We published information, thoughts and event tips related to the environment and climate on social media with a low threshold and in a light-hearted way.

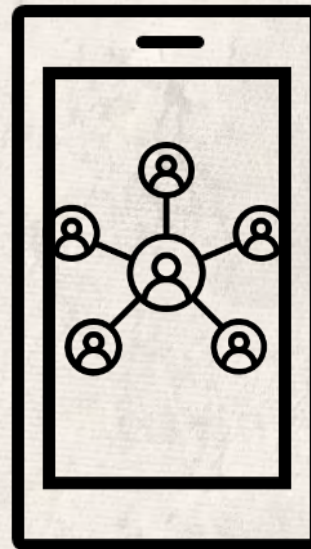
Environmental emotions

Library services

Reading tips

Event tips

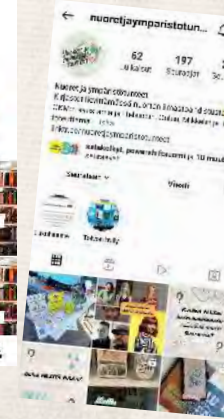
Information



TikTok



Instagram



Facebook

Twitter

YouTube



Campaigns

Young people ask, experts answer videos



8 experts;
researchers, experts, an author
and youth climate delegate.

TikTok campaign



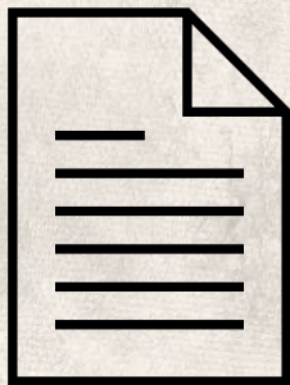
3 social media content creators

Conclusion

- Provide information on eco-topics (book tips, include experts, authors etc.), organize events, and go where the young people are (social media and schools).
- Libraries and youth centres are leisure time vs. school activities are mandatory
- Libraries should collaborate with many different actors to reach different audiences on different platforms.

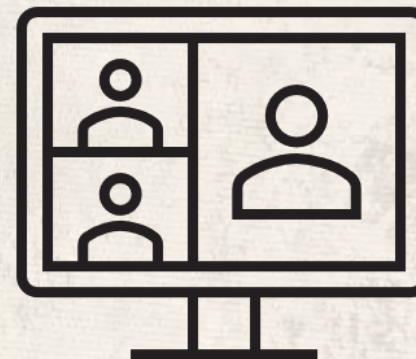


What about the future?



A practical guide to the events and activities

Will be in Finnish, English and Swedish



Webinar for Finnish library professionals



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Thank you!



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