



## IFLA Section Public Libraries

### Executive Guide: Implementation of the IFLA-UNESCO Public Library Manifesto 2022

#### 10 steps for advocacy

1. Translate the Manifesto in your language(s)

Check at the Manifesto-Website if there is already a translation in your language

<https://www.ifla.org/g/public-libraries/public-library-manifesto/>

If not, please arrange a translation and contact the IFLA Public Library Section to add this to the Repository:

2. Please post English text and your translation(s) on your Library Association website

3. Please share the links to the Manifesto to the library field in your country via newsletters, social media, library journals etc.

4. Organize a Manifesto presentation event. The toolkit available from the IFLA PL Section provides useful tips and advice: <https://www.ifla.org/g/public-libraries/public-library-manifesto/>. Please send the Link or videos of events to IFLA-PLS so we can add these to the Manifesto toolkit.

Toolkit contents:

- Translations in 22 languages
- Plain English Version
- The new Manifesto at a Glance (what's new?)
- Video-Statement of Xianhong Hu (Representative of UNESCO, Information for All Programme IFAP)
- Video-Statement of Ulrike Krass (member of IFLA Public Library Section)
- PowerPoint Presentation Template (in English) about the Manifesto (covering the key changes and providing an update on process)
- Information about equivalent international presentations (Videos available) <https://www.youtube.com/@iflapubliclibraries164>
- Good practice guidelines (work in progress)

5. Consider opportunities to present the Manifesto at your association conferences and professional seminars

6. Promote workshops with librarian groups to build rapport and develop a roadmap for the implementation of Manifesto in your jurisdictions.

7. Collaborate with professionals associations from other sectors to visualize the role of the public library in guaranteeing cultural rights.

8. Contact all your stakeholders, especially decision makers, to present the benefits of the Manifesto.

9. Share best practice with your community, at national and international level to help and inspire other players in the library field

10. Never give up 😊