

Action plan 2019 – 2020

Name of Professional Unit: Social Science Libraries Section

Focus Area 1			
Renewal of the purpose and participation in the Social Science Libraries Section			
IFLA Strategic Direction			
Our work in this area falls primarily under Strategic Direction 4 – Optimize our Organization			
Key Initiatives			
4.3	We will use a variety of communication methods to increase, diversity and engage our membership in an effort to pull more people into the section. Our emphasis will be on the aspects of the social sciences that are particularly aimed at the human elements of our work.		
4.4	Increase our visibility through excellent and innovative communications through the development of a team of individuals looking at ways in which we can promote our purpose and projects.		
Funding Needed	Projects/Activities	Tasks & Responsibility	Timeframe
<input type="checkbox"/>	Work with our current membership to broadly promote the section’s work and interests	Communication is key and the responsibility of each member of the section – both with each other and outside of the section.	This needs to begin immediately and become one of the most important aspects of section membership
<input type="checkbox"/>	Expand the responsibility for communication beyond the Information Coordinator duties.	Creating content for all possible avenues of information related to SSLS – who we are, what we can do	Immediate beginning and ongoing
How will you communicate your activities and results?			
Communication will be our activity and hopefully - improved communication should be the result.			
How will you measure the impact of your activities?			
Ultimately, we should have no problem running an entire slate of member candidates in the next election. Our reputation will grow and change in a very positive way.			
Identify other Unit(s) which may be interested in this Focus Area, or with which you could collaborate on projects/activities.			
In the process of doing this, we would welcome the input of all other sections, SIGs and individuals within IFLA, but ultimately it falls to the membership of the section to improve communication of our talents and interests.			

Focus Area 2			
Continue working with the IFLA Journal Board and others to provide training programs that support librarians to apply useful and productive research methods within and outside of their institutions to improve professional practice.			
IFLA Strategic Direction			
STRATEGIC DIRECTION 2: INSPIRE AND ENHANCE PROFESSIONAL PRACTICE			
Key Initiatives			
2.2	This continues our multi-year production of useful and impactful satellite and off-site workshops on research methods for the practitioner.		
2.4	Work to expand the impact of our previous accomplishments on the ability of librarians, particularly from developing countries, to engage in improving the knowledge base that is available to them.		
Funding Needed	Projects/Activities	Tasks & Responsibility	Timeframe
<input checked="" type="checkbox"/>	Funding for scholarships to at least 8 participants in the satellite meeting jointly proposed by the SSSL, IFLA Journal and LRT Section.	To be determined	Before summer 2020
How will you communicate your activities and results?			
Events will be widely advertised in conjunction with the Journal and RIT section.			
How will you measure the impact of your activities?			
Survey of attendees and perhaps submission of suitable articles to the IFLA Journal.			
Identify other Unit(s) which may be interested in this Focus Area, or with which you could collaborate on projects/activities.			
IFLA Journal and Library Theory and Research.			