



GET INTO... **Global MIL Week**

Global Media & Information Literacy Week 2023

The goal of Global Media & Information Literacy (MIL) Week is to raise awareness of the need for an international effort towards helping citizens become informed consumers and creators of information and media. **UNESCO** invites global stakeholders to come together to discuss and celebrate progress achieved towards MIL for all.

[Global MIL Week 2023](#) is hosted by Jordan and will take place from **23-25 October**. The theme is: ***“Media and Information Literacy in Digital Spaces: A Collective Global Agenda”***.

This year will put the focus on MIL in the **digital environment**, with a major focus on **cooperation**. UNESCO recognises that it is critical to bring together many different stakeholders to integrate MIL into policies, operations, and digital products.

This year, UNESCO is striving to involve the global community in creating new initiatives and reinforcing existing ones to advance the role of MIL, especially in digital spaces, towards achieving the **sustainable development goals**.

Why Should Libraries Get Involved?

Libraries are uniquely positioned within schools, universities, and communities to help users grow MIL skills. As trusted hubs of information, libraries and library professionals are both champions and teachers of the skills needed to find information, evaluate it critically, and use it ethically.

Collaboration is key for achieving MIL for all, and libraries are essential partners. Opportunities like Global MIL Week offer a chance to highlight to policy- and decision-makers the important contribution of the field, as well as reach out to new audiences and collaborators.

Register a Global MIL Week Celebration

UNESCO is inviting libraries around the world to get involved in Global MIL Week! You are invited to organise and register virtual or in-person events or activities related to MIL in your community, city, municipality, or region during October-November 2023.

All events promoting MIL and Global MIL week are welcome – no matter how small. Registered events will be featured on the Global MIL Week official website, and might even be highlighted in UNESCO press releases and other communications material.

[Register a celebration event here.](#)

Help highlight the work already being done in libraries to grow MIL competencies!

What Can You Do?

Below are several no/low-cost events that libraries can organise to get involved in Global MIL Week. Keep in mind, each of these ideas could be done virtually using your library's online platforms.

Curate and share a selection of books, e-books, and children's stories from your collection

- Choose themes that can help all levels of readers understand misinformation and how to address the challenges it raises.

- Consider using your website, mailing lists, and social media to share.

Compile educational resources into an online resource (such as a toolkit or libguide) on MIL in general, on MIL in digital spaces, or on a specific topic that is relevant to your community

- Consider using a variety of resources for preparing such a guide, such as:
 - IFLA infographics
 - [How to Spot Fake News](#)
 - [Online Lessons](#)
 - [Videos](#)
 - [Curricula](#)
 - [UNESCO MIL Resources](#)
 - Games
 - Blog posts and articles

Team up with local media professionals, educators, community groups, youth, and other stakeholders

- Start building a network in your community that brings stakeholders together to discuss ways in which building media and information competencies can empower the public and build trust
- A local university or youth-focused community groups might be a good place to start identifying potential collaborators

Host an event – virtual or in-person

- A webinar
 - Invite LIS professionals to share expertise on teaching MIL to other educators who want to learn how to help educate their communities
 - Invite LIS professionals and other stakeholders to share tips and advice on being a savvy media consumer
- An interactive workshop, Q&A session, or quiz
 - Involve staff, community, and/or students
 - This might discuss MIL and community empowerment in a local context
 - Share tips and tools participants can use to promote MIL in their own networks
- A (virtual) panel discussion

- You could invite guest speakers from local MIL networks- academics, journalists, fact-checkers, civil rights activists, etc.
- Story-times for children
 - Feature a story that can help young learners grow media and information literacy skills

Reach out to stakeholders and decision-makers

- Send a letter, email or social media message to your institution's leadership or your local or regional government representative and request that they increase focus on Media and Information Literacy
 - Highlight the important role of libraries in growing MIL in cities and communities
 - Share some examples of your impact
- Contact your [UNESCO national commission](#) and share how libraries contribute to their MIL goals

Engage with your community on social media

- Use social media to raise awareness and start a dialogue with your community throughout the week.
- Tag #GlobalMILWeek to join the global conversation

Get involved with MIL on Wikipedia

- Host a virtual [edit-a-thon](#)
 - Get started: [How to Run an Edit-a-thon](#)
- Work on creating, updating, and/or translating Wikipedia entries on MIL topics like critical thinking, health literacy, political communication, history of advertising, news media, news literacy, science literacy, fact-checking, and many others.

Next Steps

Register your Side Event

Help demonstrate how libraries promote MIL for all by registering your Side Event. It will be featured on the official website of Global MIL Week 2023.

[Register Here](#)

Get in touch with IFLA to let us know that you would like to plan a celebration event.

Contact:

claire.mcguire@ifla.org