

Action Plan 2020-2021

Name of Professional Unit: Libraries for Children and Young Adults Section

Focus Area 1			
Promoting library services for children and young adults all over the world, and encouraging the exchange of experiences, education, training and research in all aspects of this subject amongst librarians.			
IFLA Strategic Directions			
1. Strengthen the Global Voice of Libraries 2. Inspire and enhance professional practice 3. Connect and empower the field			
Key Initiatives			
1.2	Build a strong presence in international organizations and meetings as a valued partner		
1.4	Shape public opinion and debate around open access and library values, including intellectual freedom and human rights		
2.1	Produce, communicate and distribute key resources and materials that inspire the profession		
2.3.	Develop standards, guidelines, and other materials that foster best professional practice		
2.4	Provide tools and infrastructure that support the work of libraries		
3.1	Provide excellent opportunities for face-to-face networking and learning		
Funding Needed	Projects/Activities	Tasks & Responsibility	Timeframe
X	1. The World through Picture Books: This program is at the core of the SC's work. We hope to develop the impact of WTPB and safeguard the continuity of this valuable work. Funding Needed for designing a revised online collection for the website. Please see the details below.	Task: Update the collection; go digital; enlarge the number of participating countries; redesign the collection catalogue Responsibility: WTPB Working Group (<i>Anton Purnik, Antonella Lamberti, Maria Alekseeva, Claire Stuckey, Daniela Skokovic, Naoko Nakajima, Annie Everall</i>)	2022
	2. Sister Libraries: The project connects and empowers childrens' libraries around the world. We are working on creating new formats and methods for interaction and dissemination, in order to strengthen the projects' impact.	Task: Connect libraries on projects; support exchange and networking Responsibility: Sister Libraries Working Group (<i>Anton Purnik, Razina Akther, Maria Alexiussen</i>)	2021

	<p>3. Thematic Digital Newsletters: Storytimes under COVID-19 (Fall 2020) Serving Diverse Populations (December 2020/January 2021) Early Literacy (May/June 2021)</p> <p>Each newsletter will feature updates from members about other IFLA-related work as appropriate.</p>	<p>Task: Promoting the work of our SC and connecting to IFLA members, and the wider world of libraries for children and young adults Responsibility: Communication Team (<i>Benjamin Scheffler, Salomon Hellman, Razina Akther, Emiko Goeku, Melanie Ramirez</i>)</p>	2021
	<p>4. WLIC 2021 The SC will request a session by SC C&YA around “Early Literacy” and/or “Serving Diverse Populations in Childrens’ Libraries” (including Speakers from National Library Associations from different regions)</p>	<p>Task: Planning and promoting SC activities at the WLIC including call-for-papers, cooperations, etc. Responsibility: WLIC Planning Team (<i>Jorun Systad, Marianne Martens, Benjamin Scheffler, Joanne Plante</i>)</p>	2021
	<p>5. Satellite 2021 and Midyear Meeting 2021:</p> <p>Midyear Meeting 2021 will be held online and will include a webinar on “Literacy and Reading”</p> <p>Satellite Meeting 2021 (TBD). The section will have a satellite meeting 2021 if it can be organized together with SC Literacy and SC Public Libraries in Benelux countries. The section will continue the cooperation from the canceled satellite meeting 2020 in Oxford.</p>	<p>Task: Plan and organize a webinar during Midyear Meeting and plan for satellite meeting 2021. Responsibility: Satellite Meeting 2021 Planning Team (<i>Jorun Systad, Marianne Martens, Benjamin Scheffler, Claire Stuckey, andCarolynn Rankin</i>) & Midyear Meeting 2021 Working Group (<i>Søren Dahl Mortensen, Emiko Goeku, Annie Everall, and Carolynn Rankin</i>)</p>	2021
	<p>6. Best Practices (inspiring examples of high quality services from international children’s libraries): We are re-organizing the video-playlist; connecting the videos with our revised Guidelines; and increasing the number of uploaded videos</p>	<p>Task: collecting videos about Best Practices at children’s libraries on the SC’s YouTube channel and promoting them internationally Responsibility: Best Practices Working Group (<i>Anton Purnik, Emiko Goeku, Razina Akther, Maria Alekseeva, Naoko Nakajima,)</i></p>	2021
	<p>7. Internet Safety for Children “Statement Social Media Children and Young Adults @ the library safety, privacy and online behavior”: We will launch a survey on February 9, 2021 for librarians on the theme, and develop a resource list on the IFLA webpage by WLIC 2021.</p> <p>**This resource list will need to be maintained and updated annually -- or removed!</p>	<p>Task: Create the survey for the 2021 Safer Internet Day and collect the resource list. Responsibility: Safer Internet Working Group (<i>Marianne Martens, Benjamin Scheffler, Jorun Systad, Razina Akther, Emiko Goeku, Naoko Nakajima, Huey Bin Heng, Antonella Lamberti, Annie Everall</i>)</p>	2021
X	<p>8. Guidelines Short Version with infographics and visualization of the contents of the Guidelines’ long version</p>	<p>Task: Creating and promoting a short version of the revised Guidelines for</p>	2021

	<p>Funding needed for designing an infographic representing the guidelines. Please see details below.</p>	<p>Childrens' Libraries, including translations. Responsibility: Guidelines Short Version Working Group (<i>Salomon Hellman, Huey Bin Heng, Claire Stuckey,Carolynn Rankin</i>)</p>	
<p>How will you communicate your activities and results?</p>			
<p><i>Webpage, Newsletter, Facebook, YouTube, Presentations at (inter-)national conventions</i></p>			
<p>How will you measure the impact of your activities?</p>			
<ol style="list-style-type: none"> 1. World through Picture Books: If website allows, we would be able to track the number of downloads. We can also set up a Google alert, and see if it is being cited or used in publications and presentations. Because of the physical, travelling collections of books associated with the list, we could track number of physical exhibits held during the year. 2. Sister Libraries Project: We will track the number of members, number of participating libraries, and survey participants. 3. Newsletters: We will track the number of subscribers, as well as numbers of "likes" on social media channels. 4. WLIC 2021: We will count attendance. We are considering adding a survey to give attendees to fill out after sessions - possibly to be administered via Kahoot. 5. Satellite 2021 and Midyear Meeting: We will track the number of participants at Satellite and Midyear Meeting Conference 6. Best Practices: We will track the number of videos on YouTube and number of retrievals of videos 7. Internet Safety for Children: We will be able to track how many survey participants we have, which will show interest in the topic. But we would also like to track the number of downloads - for example of the resource list from SC's webpage. 8. Guidelines: (same as #7 above). In addition, we will track numbers of "likes" on social media channels. 			
<p>Identify other Unit(s) which may be interested in this Focus Area, or with which you could collaborate on projects/activities.</p>			
<p>Literacy and Reading, working and with the 'IFLA toolkit for developing literacy and reading'; School Libraries; Public Libraries; Metropolitan Libraries</p>			

Project Funding Request 2020 – 2021

Name of Professional Unit: Libraries for Children and Young Adults Section

<p>Project or activity <i>Use your list above</i></p>	<p><i>Projects/Activity</i> Nr. 1: The World Through Picture Books Nr. 8: Short version of The IFLA Guidelines for Library Services to Children 0-18</p>
<p>Resources and Amount of Funding For what do you need resources in relation to this task? What is the estimated amount of funding required for these resources? Refer to the Project Funding Request Criteria.</p>	<p>1) This core project of the SC needs updating and reshaping. Update the collection catalogue, 2nd edition 2015; enlarge the number of participating countries; redesign the collection catalogue: no printed copies of the catalogue needed (available by download); editing, designing, proofreading required; estimated 1.300 €</p> <p>8) The IFLA Guidelines for Library Services to Children aged 0-18 / revised version 2018 is to be completed by a short version with infographics etc. for easy access and quick readability; no printed copies needed (short version will be available via download); editing, designing, proof-reading required; estimated € 2000.-</p>
<p>Estimate time and cost. <i>Give a breakdown of the tasks in your project that require funding . Give an estimate for the work time and funds dedicated to each task.</i></p>	<p>1) Updating the collection: January 2021 / no funding Editing the new catalogue: April 2021 / no funding; Designing July 2021, 1.000.- €; Proofreading July 2021 / 300.- €; Total August 2021: 1.300.- €</p> <p>8) Writing and editing: no funding -December 2020 Designing (visualising, creating infographics etc.) January 2021 - 1.000.- €; Proofreading February 2021 100.- €; Total March 2021: 1.100.- €</p>

Reimbursement.

When would the money need reimbursement?

Usually reimbursements are made following completion of the work, however, pre-payment can be arranged in some circumstances

1) 3rd quarter of 2021

8) 1st quarter of 2021