

# MEASURING LIBRARY-LED CLIMATE ACTION

Help us build impact Indicators

## WHAT IS AN INDICATOR?

- ➔ Indicators generate and provide a certain kind of evidence. They serve as metrics that we can use to reflect and measure change, as well as the impacts this change may have on people and policy.
- ➔ Indicators provide a snapshot of current conditions, such as the extent or types of climate activities organized by libraries. They can also map relationships – for example, by comparing this metric to climate activities in schools or the amount of green-house gas emissions per person.
- ➔ The indicators we create can also serve as tools to project trends and make predictions that are rooted in evidence.

## WHY DO LIBRARIES NEED IMPACT INDICATORS?

Impact indicators help us to:

**Back-up good practice stories with quantifiable data**

**Check our assumptions and make decisions based on evidence**

**Strengthen advocacy to policy leaders and decision makers at all levels**

**Speak the language of stakeholders outside the library field**

**Convey information about the role of libraries in broader development strategies**

By participating in surveys, your experience can help create indicators. This helps us get a better idea of how libraries are making a measurable impact.

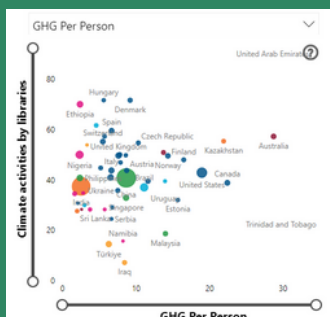
# GLOBAL INDICATORS OF CLIMATE COMMUNICATION AND EDUCATION

The Monitoring and Evaluating Climate Communication and Education (MECCE) Project is working to increase the quantity and quality of climate communication and education (CCE) globally.

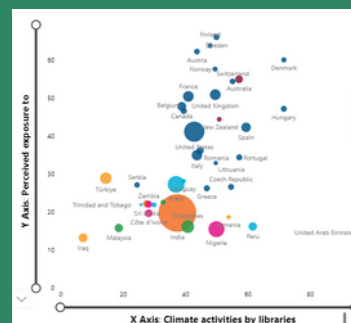
- ➔ The indicators on their global data platform can support country benchmarking, target setting, and progress in CCE provision.
- ➔ IFLA has partnered with the MECCE Project to create an indicator of climate activities organized by libraries to their global interactive data platform.
- ➔ A library-specific climate communication and education indicator provides a metric for understanding the roles libraries play in addressing the climate crisis.

## WHAT DOES THE PLATFORM TELL US NOW?

Thus far, library responses from 52 countries have contributed to the global indicator on library-based climate activities. From the current data, we can see that:



Countries with more climate activities in libraries generally have a **lower greenhouse gas emissions rate** per person.



People feel they have **more exposure to climate information** in countries with more library climate activities.

## WE NEED YOUR HELP!

To strengthen the data platform, we need more library representation! Use the surveys to add your input:

Are you participating from the perspective of a library? [Take the Library Survey here.](#)

Are you participating from the perspective of a library association? [Take the Association Survey here.](#)