Improving Institutional and Organizational Member Outreach

Source Folder

Division G

Division Committee G

(DC G)

Committee name (G)

(SCORE (Serials & Other Continuing Resources))

Output name

Improving Institutional and Organizational Member Outreach

Output type

(Communications)

Output description

SCORE seeks to improve our communications to registered institutional, organizational, and personal affiliate members. The communications will serve the purpose of helping registered members see the value of our section, the opportunity to provide input and direction on our activities, assist us in sharing the activities of our section with their employees and members. This activity is in addition to and a complement for the communication plan that the Information Coordinator oversees.

Thematic tags

(Advocacy) (Capacity building) (Partnerships)

Target Group?

(A Library/Information Organization)

Output context

This activity will help the section members better understand their return on investment of their institutional membership. Members will be more knowledgeable about committee activities, receive invitations to SCORE events, and be informed of SCORE's scholarly communication activities and resources that in turn may inform their own library activities and staff knowledge base.

Target Group Outcome

This structured and improved outreach effort will increase engagement with SCORE and empower the organizations to shape the work of SCORE.

Report on impact

It will start in Fall 2023, and is expected to provide a structure for establishing regular communication expectations with the membership by the end of summer 2025. It can be reported on in each of the next annual report cycles (2024, 2025).

IFLA Strategic Direction (SD)

Connect and empower the field (SD3) Optimise our organisation (SD4)

IFLA Key Initiative (KI)

4.1 IFLA's sustainability 4.3 Our membership 4.4 Our visibility & communications

Start date

2023-12-01 23:44:22

Projected Completion/Event date

2025-07-01 22:44:34

Output working group

Heet, Emma (project lead)

Bealer, Rebecca (member)

Wirth, Andrea (member & SCORE officer liaison)

IFLA Section partners

IFLA SIG Partners

IFLA Regional Division Partners

IFLA Advisory Committee Partners

IFLA's external partners

Other external partners

Other external partner type

Quick Status

Going well

Reporting period

As of March 2024

Current progress

0%

Progress details

Link to output

DCC Reviewed/Approved

2024-03-31 00:00:00

Steps (optional)

0%

Committee Name (All)

SCORE (Serials & Other Continuing Resources)